



Coaches Week in Saskatchewan

May 22-29, 2010

The Coaches Association of Saskatchewan (CAS) is proud to announce that May 22 to 29, 2010 has been declared as the first ever Coaches Week in Saskatchewan. The purpose of Coaches Week is to:

- Recognize the valuable contributions coaches make to sport and community.
- Promote coaching and encourage people to get involved.
- Offer coach education opportunities for Saskatchewan's coaches.

To maximize the impact we would like to invite and encourage your organization as well as your member clubs and teams to participate.

All of our plans have not yet been finalized; however, we want to share these dates with you so you can consider doing something special for coaches during that week. Some of the things CAS is planning or considering are:

- Hosting a Provincial Coaches Conference – May 28 & 29 in Saskatoon.
- Have the Minister of Tourism, Parks, Culture & Sport sign a provincial proclamation declaring Coaches Week in Sask.
- Work with Sask media to do a profile story on a local coach and offer an award for the best local coach story.
- Work with the Sask media to help promote coaching and getting people involved through PSAs, human interest stories, etc.
- Provide free NCCP multi-sport clinics in targeted communities during Coaches Week;
- Release camera ready print ads that can be used to promote coaching and to recognize the value of coaches.
- Encourage PSGBs, Districts, Schools, Universities, Tribal Councils, Communities, etc. to participate in or host an activity during Coaches Week.

We will keep you updated as plans continue to roll out. Once again, we hope you consider participating in one way or another.

If you have any questions or would like to share a good coaches week idea please contact Mark Bracken at (306) 780-9313 or by email at mbracken@sasksport.sk.ca.