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MEDIA RELEASE

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Kerry's Catch for KidSport™ Enters Second Year of Operation

For the second consecutive year, Kerry Joseph will act as the spokesperson for the Kerry's Catch for KidSport™ program, a fundraiser for KidSport™ Saskatchewan that continues the legacy of the SaskEnergy Catch for KidSport™ program. The announcement was made at a media conference today at Mosaic Stadium in Regina.

"I am pleased to once again have the chance to work with KidSport™," said Joseph. "I truly believe all kids should have the opportunity to participate in sports because of the valuable life lessons that can be learned. Through this partnership, we are helping more kids get that opportunity, and I am happy just to be a part of something as positive as this. I'd also encourage Rider fans to get behind this cause and make a donation, so all kids can play."

For every first down that the Riders complete in the 2007 regular season and playoff games, several corporate and individual sponsors will contribute a minimum \$10 donation to the Kerry's Catch for KidSport™ program. Proceeds raised will help Saskatchewan children in need participate in community sport programs. Last year, more than \$30,790 was raised through this initiative, while the *Saskatchewan Roughriders Charity Calendars* raised \$98,300 for a grand total of over \$129,000. Riders Matt Dominguez and Scott Schultz have also agreed to become ambassadors for the program and make public appearances in support of Kerry's Catch for KidSport™.

"Last year we were overwhelmed by the support of the people of Saskatchewan and the Kerry's Catch for KidSport™ sponsors, and we hope that we will experience similar success this year," says Don McDougall, Chair of KidSport™ Saskatchewan. "I want to thank Kerry Joseph, the Riders, our corporate sponsors, and all of Saskatchewan for their amazing support. Without your assistance, this program would not be possible."

"The Roughriders are continually striving to give back to the community and through our partnership with KidSport™ we can help provide an opportunity to our youth," said Jim Hopson, Saskatchewan Roughriders President and CEO. "Together we will give them the chance to get involved in sport and through that involvement they will learn qualities and lessons that will last their entire lifetime."

Several corporate sponsors have already agreed to support the Kerry's Catch for KidSport™ program in 2007. Greystone Managed Investments Inc., Saskatchewan Lotteries, ServiceMASTER, Fine Foods and McDonald's have all pledged their commitment. To make a donation, fans can call 1-800-319-GAME (4263) or visit www.sasksport.sk.ca.

"Ten years later, the program that Don Narcisse started in 1998 is still going strong thanks to the incredible generosity of a series of Saskatchewan Roughrider players and Saskatchewan's corporate community," said Ron Podbielski, Executive Director, Corporate Affairs. "SaskEnergy looks forward to participating this year again by donating proceeds from the 2008 Saskatchewan Roughrider charity calendar to this cause."

In 2006, KidSport™ Saskatchewan and its 43 Local KidSport™ Committees raised over \$483,568 and helped 8,677 kids play their favourite sport.

For more information, contact Pat Rediger at (306) 780-9307 or email prediger@sasksport.sk.ca, or visit <http://www.sasksport.sk.ca/kidsport/catch.html>