

**Sask Sport Inc. programs and services are based on the four pillars of Sport Canada's national sport policy – enhanced participation, excellence, capacity and interaction. The sport federation is also responsible for the operation of Saskatchewan Lotteries, the fundraiser for more than 12,000 sport, culture and recreation organizations in the province.**

## ENHANCED PARTICIPATION

**Sask Sport Inc. is committed to involving all Saskatchewan people in quality sport activities at all levels and in all forms of participation.**

### KidSport™

A total of 6,639 children in need benefited from financial assistance in 2007 to help them participate in community sport programs thanks to KidSport™ Saskatchewan. In the 12 years of the program's existence, the total number of kids assisted is over 47,000, and total funds raised is over \$3.1 million.

New highs in provincial fundraising were reached through successes such as Kerry's Catch for KidSport™, Kerry's Super Bowl for KidSport™ and the sale of 2008 Saskatchewan Roughriders Charity Calendars. As well, an anonymous donor's generous contribution enabled KidSport™ to address organizational needs of local KidSport™ Committees, enhancing support for promotion and awareness, fundraising development, and training initiatives.

### Aboriginal Sport Development

The **Aboriginal Sport Development Grant** assists provincial sport governing bodies to engage in new and innovative programs to enable Aboriginal peoples in Saskatchewan to experience and enjoy involvement in sport to the extent of their abilities and interests. Initiatives must address issues within the Aboriginal sport strategy, such as increasing leadership, participation, and higher competitive opportunities.

With additional assistance from the Federal/Provincial Sport Development bilateral agreements and the 2005 Canada Games Building Dreams and Champions Legacy Program, we continued to increase access and develop new sport programs and leadership opportunities for Saskatchewan's Aboriginal people and communities.

The **Aboriginal Excellence** program is committed to improving First Nations and Métis athletes' development in high performance sport. The program strives to increase participation and leadership opportunities for Aboriginal athletes, coaches, officials and volunteers. Aboriginal Excellence aims to develop and prepare athletes for the North American Indigenous Games (NAIG), the Canada Games and other provincial teams through talent identification and training programs, competition opportunities

and coaching certification. As part of this initiative, support was provided to Team Saskatchewan at the 2008 National Aboriginal Hockey Championships. The men's team won the gold medal and the women's team captured sixth place. Team Saskatchewan is in final training stages in their endeavour to retain their title as overall flag points champion at NAIG 2008 in Cowichan B.C. this summer.

The **Aboriginal Coaches and Officials Program** is committed to increasing the number of certified Aboriginal coaches and officials in Saskatchewan. Coaches and officials provide the foundation of the volunteer amateur sport system. The program consists of: The Introduction to Coaching Workshop, Aboriginal Coaching Modules, Introduction to Competition: Part A, NCCP Sport Specific Clinics and ACOACH. In the first two years of the program, 797 participants have registered and benefited through 90 different clinic opportunities.



## Northern Community and School Recreation Coordinator Program

The Northern Community and School Recreation Coordinator Program enables Northern communities to hire community recreation coordinators to develop after school and evening and weekend community-based sport, culture and recreation activities. In 2007, 25 Northern schools received support through this program, employing the equivalent of 18.9 people. A total of 732 programs were also offered – 35 per cent of which were sport centred, 43 per cent were recreational and 22 per cent were culture based – and on average, 20 individuals participated in each program. Overall, 16,394 individuals participated in programs, supported by the efforts of 4,328 volunteers.

## SportFit

SportFit enabled more than 1,800 children and youth to participate in and discover new and alternative sport programs in Saskatchewan. By analyzing each individual's skills – including coordination, speed, agility and flexibility through different challenges – and submitting that information into SportFit's website, students were matched with sport programs that fit their preferences and physical abilities. SportFit is receiving increasing interest from health regions and local school districts to use its testing protocols to assist in tracking Saskatchewan children and youth's physical fitness and skill levels.

## Women in Sport

Women in Sport initiatives are designed to help increase the number of women involved in sport, high performance sport, coaching and leadership roles. They are also designed to ensure that equality exists in sport for women of all ages and nationalities. The Women in Sport and Physical Activity Leadership Development Conference was held in Saskatoon in 2007. It focused on helping women, who are working and volunteering in

Saskatchewan's mainstream and Aboriginal sport, physical activity and recreation systems, to develop leadership skills and partnerships that will assist them in their work.

## Canadian Sport For Life/Long-Term Athlete Development

Sask Sport Inc. continues to develop and implement the Canadian Sport for Life Strategy, which includes the Long-Term Athlete Development (LTAD) program. LTAD is a training, competition, and recovery program based on developmental age – the maturation level of an individual – rather than chronological age. It is being introduced into the province through our partnership with the Canadian Sport Centre Saskatchewan.

A business strategy and communication plan are being developed and implemented as part of the Canadian Sport For Life and LTAD program. Educational and information resources – including the *Parents Guide* and *Developing Physical Literacy* handbook – have been developed in support of the program.

## Canada Games Dream Brokers Program

The Canada Games Dream Brokers Program provides opportunities for inner city children and youth to connect and participate in sport and cultural activities and programs in Regina. The Dream Broker coordinators are responsible for identifying and eliminating barriers that prevent children and youth from participating in these activities. In 2007, 257 children were assisted through this program. The funding from the Canada Games Building Dreams and Champions Legacy Program provides funding support to this initiative.

## ENHANCED EXCELLENCE

*Sask Sport Inc. strives to create an environment which supports qualified athletes, coaches and officials who reach national team or high performance levels.*

## Canadian Sport Centre Saskatchewan

This year 156 athletes were registered with the Canadian Sport Centre Saskatchewan (CSCS), which provides programs and services to assist in the holistic development of high performance coaches and athletes. The CSCS supported enhanced sport medicine and science training services to one national, six regional and two developmental training groups.

In 2007, a total of 77 athletes received direct funding assistance through the Future Best Program in recognition of their national team potential, and 14 Saskatchewan athletes received Hbc athlete grants to help support their training and competition needs as they strive to compete at the 2008 and 2010 Olympic and Paralympic Games.

The CSCS, in partnership with the Coaches Association of Canada, support the delivery of National Coaching Institute programs in Saskatchewan. This initiative will result in advanced coach education, certification and professional development opportunities for high performance stream coaches.

As a key partner of the CSCS, the Sport Medicine and Science Council of Saskatchewan (SMSCS) provided athlete and training group services, hosted athlete and coach's professional development workshops and seminars, and supplied medical assistance at provincial, national and international sporting events last year.

## Team Saskatchewan

The Provincial Sport Governing Bodies are implementing initiatives that will prepare Team Saskatchewan athletes and coaches for the next Canada Games competition. The selection process for all sports is well underway as talent identification, competitions, training camps, sport science initiatives and team building events have taken place in preparation for the 2009 Canada Summer Games in Prince Edward Island. Through the Canada Games Coach Employment Program, 16 sports have hired either a high performance coordinator or coach to assist with Canada Games and other provincial team developmental initiatives.

## ENHANCED CAPACITY

*Sask Sport Inc. strives to enhance the capacity of individuals, communities and organizations in support of amateur sport in Saskatchewan.*

## Sport Legacy Fund

The Sport Legacy Fund encourages individuals who have either benefited from or believe in the value of playing sports to financially support amateur sport in Saskatchewan. Since inception, \$4.79 million has been gifted to various sport causes and organizations in the province. Advanced strategies for solicitation of corporate and donor support will be implemented funded by the financial contribution from the 2005 Canada Games Building Dreams and Champions Legacy Program.

## National Sport Trust Fund

As a member of the Canadian Council of Provincial and Territorial Sport Federations (CCP&TSF), Sask Sport Inc. is a partner in the National Sport Trust Fund (NSTF) initiative. This initiative enables Provincial Sport Governing Bodies and their members to issue charitable tax receipts for qualifying donations to amateur sport.



## Online Volunteer Training Centre

The Online Volunteer Training Centre provides education and training opportunities throughout the volunteer system. To date, 336 individuals have registered with the centre where participants can select, register and complete on-line training programs at no charge. There are currently eight modules to choose from at [www.ovtc.sk.ca](http://www.ovtc.sk.ca).

## Educational Initiatives

Workshops on board governance, financial management and audit preparation were initiated this year and were well-attended by the membership.

## Respect in Sport

Respect in Sport is a new internet-based training and education program launched this year in conjunction with partners Canadian Red Cross, SaskCulture Inc., and Saskatchewan Parks and Recreation Association Inc. The program is available to sport and community organization coaches, instructors, leaders and volunteers to assist in creating a safer environment for all participants by promoting respect and abuse prevention. Saskatchewan Credit Unions are the major sponsor of the Respect In Sport program and the Support Line to ensure that children and youth in our province have a safe, healthy environment in which to participate and compete.

## Sport Tourism

According to the most recent Annual Estimated Visitor Expenditure Report, the 34 sport events that received a Hosting Grant from Sask. Sport Inc. generated more than \$55 million for Saskatchewan's economy. Since 2000, the Saskatchewan economy has also benefited from more than \$146 million in estimated visitor expenditures from the 289 events that received Hosting support.

## Administration Centers for Sport, Culture and Recreation

The Administration Centers in Regina and Saskatoon continued to provide affordable rent, payroll, financial, printing, website and other services to lottery-funded organizations in the province.

## ENHANCED INTERACTION

*Sask Sport Inc. strives to develop and strengthen co-operation and collaboration in sport among governments, Aboriginal peoples, sport organizations, and interested stakeholders.*

## Building Better Communities

Progress continued on the Building Better Communities initiative, which focused on the merger of the province's Regional Recreation Associations and Zone Sport Councils into nine Sport, Culture and Recreation District organizations. Seven Sport, Culture and Recreation Districts have completed amalgamation – Northern District, Parkland Valley District, Regina Sport District, South East District, Southwest District, Saskatoon Sport District and Lakeland District. The Rivers West District and Prairie Central District are expected to finalize the amalgamation and development of their Districts by December 31, 2008. The new Districts are guided by the vision that sport, culture and recreation opportunities are strengthened by Districts providing valued services and meeting the needs of communities and the provincial sport, culture and recreation delivery system.

## Saskatchewan Sport Awards

Athlete of the Year and Volunteer Recognition Award recipients were honoured at the Saskatchewan Sport Awards reception in Regina. This year 36 athletes were nominated for the Athlete of the Year Awards

and 14 were nominated for the Volunteer Recognition Awards. New Coach Award categories have been developed, and these new awards will be implemented beginning with the 2008 ceremony.

## Other Award Programs

Sask Sport Inc. continues to support the Athlete of the Month program, which recognizes the outstanding accomplishments of an athlete or team during a calendar month. It also provides the President's Award of Merit and President's Citation to individuals who have made significant contributions to amateur sport in Saskatchewan.

## Communications

Sask Sport Inc. continues to publish an electronic newsletter, *SportsPage*, which is distributed to the members and amateur sport stakeholders. This year the website, [www.sasksport.sk.ca](http://www.sasksport.sk.ca), was enhanced with a new design.

## Networking Opportunities

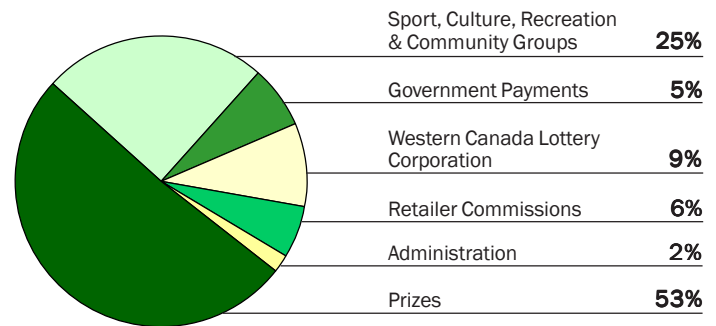
Networking opportunities continued to be provided to member organizations through small group meetings, membership sessions and the Annual General Meeting.

## SASKATCHEWAN LOTTERIES

Proceeds from the sale of lottery tickets – such as Lotto 6/49, Super 7, and Scratch 'N Win tickets – are the main fundraiser for more than 12,000 volunteer sport, culture and recreation organizations in the province. This year sales reached \$158 million, an increase of \$2 million from the previous year. New lottery terminals were installed in our network of 785 retailers and new regulations and procedures were implemented to strengthen consumer protections.



## How the Lottery Dollar is Spent



## Financial Highlights

### Operating Figures Year Ended March 31, 2008

The following selected financial information is derived from the annual audited financial statements of the following entities:

- Western Canada Lottery-Sask Division Inc.
- Sask Sport Distributors Inc.
- Sask Sport Inc.
- Administration Centers for Sport, Culture and Recreation (1989) Inc.

The external auditors of the organization have, as part of their responsibilities, reviewed this information to ensure its consistency with the audited financial statements.

### REVENUES

Ticket Sales	\$158,291,371
Rent & Service Income	1,305,728
Interest	1,096,452
Other	4,369,381
	<u>\$165,062,932</u>

### EXPENSES

Net Lottery Profits	
Transferred to Trust	\$47,732,466
Prizes & Retail Commissions	93,570,999
Federal & Provincial Taxes	1,385,552
Ticket Printing & Operating Expenses	13,747,737
Provincial Expenses	8,564,039
	<u>\$165,000,793</u>
Net Operating Revenue	<u>\$62,139</u>

## Volunteer Board of Directors



**Gord Lang**  
President



**Don MacAulay**  
Past President



**Shirley Kowalski**  
Vice President, Sport



**Kelly Dumont**  
Vice President, Trust



**Ian Cook**  
Vice President, Lotteries



**Trevor Forrest**  
Secretary/Treasurer



**Ron Cooley**



**Barbara Deets**



**Marnie Eistetter**



**Craig Francis**



**Dale Holmes**



**Harvey Lavigne**



**Morgan Williams**

For more information on these programs call 1-800-319-GAME or visit [www.sasksport.sk.ca](http://www.sasksport.sk.ca)



Events ... Saskatchewan!