



**ESTIMATED VISITOR EXPENDITURES  
OF REGIONAL, NATIONAL & INTERNATIONAL  
AMATEUR SPORT EVENTS  
HOSTED IN SASKATCHEWAN  
2000 - 2009**

**EXECUTIVE SUMMARY**

*This is a publication of Sask Sport Inc. in partnership with Tourism Saskatchewan.*



Estimated Visitor Expenditures of Regional,  
National and International Sporting Events  
Receiving Funding from  
Provincial Sport Governing Bodies  
Through the Sask Sport Inc. Hosting Program  
In The Years 2000 – 2009

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\*Detailed analysis of 2000 - 2008 events are available in previous reports.

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## EXECUTIVE SUMMARY

### Purpose

The purpose of this report is to show the estimated visitor expenditures of regional, national and international amateur sport events receiving funding from their Provincial Sport Governing Bodies (PSGB's) through the Sask Sport Inc. Hosting Program in the years 2000 through to 2009 inclusive.

*Note: Sport events which did not receive Hosting Grant funds from Sask Sport Inc. are not included in this analysis. This report, therefore, provides only a snapshot of estimated visitor expenditures generated by just this one segment of sport events that have been hosted in the province.*

### Sport Impacts the Saskatchewan Economy

The very nature of the sport system offers the opportunity for athletes, teams and spectators to travel to sport tournaments and competitions in our province, throughout Canada and internationally. These opportunities exist from the time our children begin participating in amateur sport leagues, to high school athletics, to elite level sport championships. Recreational sport events and opportunities also appeal to a wide variety of sport participants representing people of all ages and all walks of life. The opportunity to travel, participate and enjoy sport is a lifetime opportunity that is open to everyone!

<p><b>Over \$192m in estimated visitor expenditures occurred in Saskatchewan from hosting 410 regional, national, and international amateur sporting events from 2000-2009.</b></p> <p><i>(Tourism Saskatchewan, 2010)</i></p>	<b>SPORT</b>	<b>IT'S MORE THAN A GAME</b>
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## Quantitative Analysis of Estimated Visitor Expenditures

### Tables 1.1 - 1.10

Provides visitor expenditures based upon a breakdown of participants and spectators attending those regional, national and international sporting events held in the years 2000, 2001, 2002, 2003, 2004, 2005, 2006, 2007, 2008, and 2009 receiving funding from their Provincial Sport Governing Body through the Sask Sport Inc. Hosting Program.

#### Table 1.1 – 2009

<b>Provincial Analysis of Participant and Spectator Origins and Estimated Visitor Expenditures of 2009</b>	
Total Number of Participants (athletes, coaches and officials)	18,033
Total Number of Spectators	70,097
Total Number of Participants and Spectators	88,130
Total Number of Visitor Participants (outside of an 80 km radius of the event)	10,703
Total Number of Visitor Spectators (outside of an 80 km radius of the event)	35,033
Total Number of Visitor Participants and Spectators (outside of an 80 km radius of the event)	45,736
Estimated Visitor Expenditures of Participants (outside of an 80 km radius of the event)	\$20,112,112.12
Estimated Visitor Expenditures of Spectators (outside of an 80 km radius of the event)	\$23,692,548.49
<b>Estimated Visitor Expenditures of Participants and Spectators (outside of an 80 km radius of the event)</b>	<b>\$43,804,660.61</b>

#### Table 1.2 - 2008

<b>Provincial Analysis of Participant and Spectator Origins and Estimated Visitor Expenditures of 2008</b>	
Total Number of Participants (athletes, coaches and officials)	8,847
Total Number of Spectators	35,448
Total Number of Participants and Spectators	44,295
Total Number of Visitor Participants (outside of an 80 km radius of the event)	5,447
Total Number of Visitor Spectators (outside of an 80 km radius of the event)	13,820
Total Number of Visitor Participants and Spectators (outside of an 80 km radius of the event)	19,267
Estimated Visitor Expenditures of Participants (outside of an 80 km radius of the event)	\$5,474,299.20
Estimated Visitor Expenditures of Spectators (outside of an 80 km radius of the event)	\$11,681,948.01
<b>Estimated Visitor Expenditures of Participants and Spectators (outside of an 80 km radius of the event)</b>	<b>\$17,156,247.21</b>

#### Table 1.3 - 2007

<b>Provincial Analysis of Participant and Spectator Origins and Estimated Visitor Expenditures of 2007</b>	
Total Number of Participants (athletes, coaches and officials)	15,087
Total Number of Spectators	22,110
Total Number of Participants and Spectators	37,197
Total Number of Visitor Participants (outside of an 80 km radius of the event)	11,045
Total Number of Visitor Spectators (outside of an 80 km radius of the event)	6,896
Total Number of Visitor Participants and Spectators (outside of an 80 km radius of the event)	17,941
Estimated Visitor Expenditures of Participants (outside of an 80 km radius of the event)	\$14,796,491.41
Estimated Visitor Expenditures of Spectators (outside of an 80 km radius of the event)	\$6,983,808.76
<b>Estimated Visitor Expenditures of Participants and Spectators (outside of an 80 km radius of the event)</b>	<b>\$21,780,300.17</b>

#### Table 1.4 – 2006

<b>Provincial Analysis of Participant and Spectator Origins and Estimated Visitor Expenditures of 2006</b>	
Total Number of Participants (athletes, coaches and officials)	14,348
Total Number of Spectators	54,928
Total Number of Participants and Spectators	69,276
Total Number of Visitor Participants (outside of an 80 km radius of the event)	9,871
Total Number of Visitor Spectators (outside of an 80 km radius of the event)	21,592
Total Number of Visitor Participants and Spectators (outside of an 80 km radius of the event)	31,463

Estimated Visitor Expenditures of Regional, National and International Amateur Sporting Events

Estimated Visitor Expenditures of Participants (outside of an 80 km radius of the event)	\$4,809,793.50
Estimated Visitor Expenditures of Spectators (outside of an 80 km radius of the event)	\$13,788,851.20
<b>Estimated Visitor Expenditures of Participants and Spectators (outside of an 80 km radius of the event)</b>	<b>\$18,598,644.70</b>

**Table 1.5 - 2005**

<b>Provincial Analysis of Participant and Spectator Origins and Estimated Visitor Expenditures of 2005</b>	
Total Number of Participants (athletes, coaches and officials)	16,391
Total Number of Spectators	73,762
Total Number of Participants and Spectators	90,153
Total Number of Visitor Participants (outside of an 80 km radius of the event)	10,449
Total Number of Visitor Spectators (outside of an 80 km radius of the event)	18,894
Total Number of Visitor Participants and Spectators (outside of an 80 km radius of the event)	29,343
Estimated Visitor Expenditures of Participants (outside of an 80 km radius of the event)	\$9,316,861.00
Estimated Visitor Expenditures of Spectators (outside of an 80 km radius of the event)	\$14,927,311.00
<b>Estimated Visitor Expenditures of Participants and Spectators (outside of an 80 km radius of the event)</b>	<b>\$24,244,172.00</b>

**Table 1.6 - 2004**

<b>Provincial Analysis of Participant and Spectator Origins and Estimated Visitor Expenditures for 2004</b>	
Total Number of Participants (athletes, coaches and officials)	11,946
Total Number of Spectators	24,506
Total Number of Participants and Spectators	36,452
Total Number of Visitor Participants (outside of an 80km radius of the event)	8,876
Total Number of Visitor Spectators (outside of an 80km radius of the event)	9,307
Total Number of Visitor Participants and Spectators (outside of an 80km radius of the event)	18,183
Estimated Visitor Expenditures of Participants (outside of an 80km radius of the event)	\$6,709,351.00
Estimated Visitor Expenditures of Spectators (outside of an 80km radius of the event)	\$6,149,026.00
<b>Estimated Visitor Expenditures of Participants and Spectators (outside of an 80 km radius of the event)</b>	<b>\$12,858,377.00</b>

**Table 1.7 - 2003**

<b>Provincial Analysis of Participant and Spectator Origins and Estimated Visitor Expenditures for 2003</b>	
Total Number of Participants (athletes, coaches and officials)	13,427
Total Number of Spectators	44,098
Total Number of Participants and Spectators	57,525
Total Number of Visitor Participants (outside of an 80km radius of the event)	9,588
Total Number of Visitor Spectators (outside of an 80km radius of the event)	14,958
Total Number of Visitor Participants and Spectators (outside of an 80km radius of the event)	24,546
Estimated Visitor Expenditures of Participants (outside of an 80km radius of the event)	\$7,783,249.00
Estimated Visitor Expenditures of Spectators (outside of an 80km radius of the event)	\$12,045,595.00
<b>Estimated Visitor Expenditures of Participants and Spectators (outside of an 80 km radius of the event)</b>	<b>\$19,828,844.00</b>

**Table 1.8 - 2002**

<b>Provincial Analysis of Participant and Spectator Origins and Estimated Visitor Expenditures for 2002</b>	
Total Number of Participants (athletes, coaches and officials)	15,331
Total Number of Spectators	49,356
Total Number of Participants and Spectators	64,687
Total Number of Visitor Participants (outside of an 80km radius of the event)	10,300
Total Number of Visitor Spectators (outside of an 80km radius of the event)	12,660
Total Number of Visitor Participants and Spectators (outside of an 80km radius of the event)	22,960
Estimated Visitor Expenditures of Participants (outside of an 80km radius of the event)	\$4,915,560.60
Estimated Visitor Expenditures of Spectators (outside of an 80km radius of the event)	\$4,827,098.00
<b>Estimated Visitor Expenditures of Participants and Spectators (outside of an 80 km radius of the event)</b>	<b>\$9,742,658.60</b>

**Table 1.9 - 2001**

<b>Provincial Analysis of Participant and Spectator Origins and Estimated Visitor Expenditures for 2001</b>	
Total Number of Participants (athletes, coaches and officials)	19,895
Total Number of Spectators	61,475
Total Number of Participants and Spectators	81,370
Total Number of Visitor Participants (outside of an 80km radius of the event)	13,376
Total Number of Visitor Spectators (outside of an 80km radius of the event)	27,745

Total Number of Visitor Participants and Spectators (outside of an 80km radius of the event)	41,121
Estimated Visitor Expenditures of Participants (outside of an 80km radius of the event)	\$5,876,101.60
Estimated Visitor Expenditures of Spectators (outside of an 80km radius of the event)	\$7,383,657.60
<b>Estimated Visitor Expenditures of Participants and Spectators (outside of an 80 km radius of the event)</b>	<b>\$13,259,759.20</b>

**Table 1.10 - 2000**

<b>Provincial Analysis of Participant and Spectator Origins and Estimated Visitor Expenditures for 2000</b>	
Total Number of Participants (athletes, coaches and officials)	15,630
Total Number of Spectators	95,869
Total Number of Participants and Spectators	111,499
Total Number of Visitor Participants (outside of an 80km radius of the event)	7,685
Total Number of Visitor Spectators (outside of an 80km radius of the event)	27,186
Total Number of Visitor Participants and Spectators (outside of an 80km radius of the event)	34,871
Estimated Visitor Expenditures of Participants (outside of an 80km radius of the event)	\$2,525,043.00
Estimated Visitor Expenditures of Spectators (outside of an 80km radius of the event)	\$8,497,291.13
<b>Estimated Visitor Expenditures of Participants and Spectators (outside of an 80 km radius of the event)</b>	<b>\$11,022,334.13</b>

<b>Total Events in 2009</b>	<b>47</b>	<b>Total Estimated Visitor Expenditures in 2009</b>	<b>\$43,804,660.61</b>
<b>Total Events in 2008</b>	<b>31</b>	<b>Total Estimated Visitor Expenditures in 2008</b>	<b>\$17,156,247.21</b>
<b>Total Events in 2007</b>	<b>42</b>	<b>Total Estimated Visitor Expenditures in 2007</b>	<b>\$21,780,300.17</b>
<b>Total Events in 2006</b>	<b>34</b>	<b>Total Estimated Visitor Expenditures in 2006</b>	<b>\$18,598,644.70</b>
<b>Total Events in 2005</b>	<b>49</b>	<b>Total Estimated Visitor Expenditures in 2005</b>	<b>\$24,244,172.00</b>
<b>Total Events in 2004</b>	<b>41</b>	<b>Total Estimated Visitor Expenditures in 2004</b>	<b>\$12,858,377.00</b>
<b>Total Events in 2003</b>	<b>34</b>	<b>Total Estimated Visitor Expenditures in 2003</b>	<b>\$19,828,844.00</b>
<b>Total Events in 2002</b>	<b>38</b>	<b>Total Estimated Visitor Expenditures in 2002</b>	<b>\$ 9,742,658.60</b>
<b>Total Events in 2001</b>	<b>58</b>	<b>Total Estimated Visitor Expenditures in 2001</b>	<b>\$13,259,759.20</b>
<b>Total Events in 2000</b>	<b>36</b>	<b>Total Estimated Visitor Expenditures in 2000</b>	<b>\$11,022,334.13</b>
<b>Total Events</b>	<b>410</b>	<b>Total Estimated Visitor Expenditures</b>	<b>\$192,295,997.62</b>

*In 2009, 47 events generated a total estimated visitor expenditure of \$43.8m.*

### **Determining Estimated Visitor Expenditures**

Sask Sport Inc. is a volunteer non-profit organization whose membership has grown to 78 active and affiliate members, including 69 Provincial Sport Organizations (PSOs), representing more than 315,000 registered participants throughout the province.

Sport organizations host hundreds of sporting events in our province each year. It is the dedicated commitment of volunteers and the generous support of community and corporate sponsors that are the backbone of these events. The hosting of major sport events in Saskatchewan contributes to sport development in numerous ways. For example:

- development of sport facilities (often developed as a legacy from hosting major sporting events);
- increased opportunities for the development of coaches and officials;
- opportunity for athletes to compete at a high level without having to leave the province;
- the opportunity for young developing athletes to witness top level elite athletes;

- overall promotion and public awareness of sport; and
- a tremendous sense of community pride!

Sport events also have an incredible economic impact upon the tourism industry resulting in a positive economic impact upon Saskatchewan communities and upon our province. There is no doubt that sport events attract regional, national and international visitors to our province.

Visitor expenditures are dollars paid at the location for goods and services purchased by the visitor while traveling. For example, such items as gas, accommodation, meals and entertainment. Visitor expenditures do not include any subsequent flow of dollars through the community, as would be the case in an economic impact study.

In order to determine estimated visitor expenditures, data must be collected to determine the origin and the number of visitors attending sport events. This includes participants (athletes, coaches and officials) and spectators. The number of overnight stays by all visitors is another critical factor. The rate of estimated expenditures does vary depending upon the location of the host community. In other words, more dollars are spent in accommodation, meals and entertainment in major centers such as Saskatoon or Regina, in comparison to smaller rural or northern communities. For the purpose of this report, estimated expenditures are from the Travel Survey of Residents of Canada in 2008 (Statistics Canada) and have been based upon average per person per trip expenditures in the Cities of Regina and Saskatoon and the five tourism regions in Saskatchewan for all trip types, as a result these are conservative estimates.

In this analysis, locals attending or participating in the events are **NOT** included in the estimates of visitor expenditures. Locals are discounted because they are not bringing new dollars to the hosting community.

Sask Sport Inc. provides host funding to those Provincial Sport Governing Bodies (PSGB's) hosting regional, national and international sport events. Funding dollars are based upon a formula related to the number and origin of sport participants traveling to the host community. Starting April 1, 2008, each PSGB is eligible to secure annual hosting funds for international events (up to \$25,000), national events (up to \$6,000) & regional events (up to \$2,500).

Each sport organization provides a final Visitor Information Profile which includes data related to the origin of participants and spectators and the number of over night stays. This is one of the documents required to complete the follow up report for hosting funding. It is the analysis of the Visitor Information Profile data that has enabled Sask Sport Inc. and Tourism Saskatchewan to estimate the visitor expenditures related to the regional, national and international events that received hosting support from their PSO's through the Sask Sport Inc. Hosting Program in the years 2000 to 2009 inclusive.

## **Return on Investment**

The generous financial support of community and corporate sponsors not only results in the further development of sport and all the community and social benefits associated with

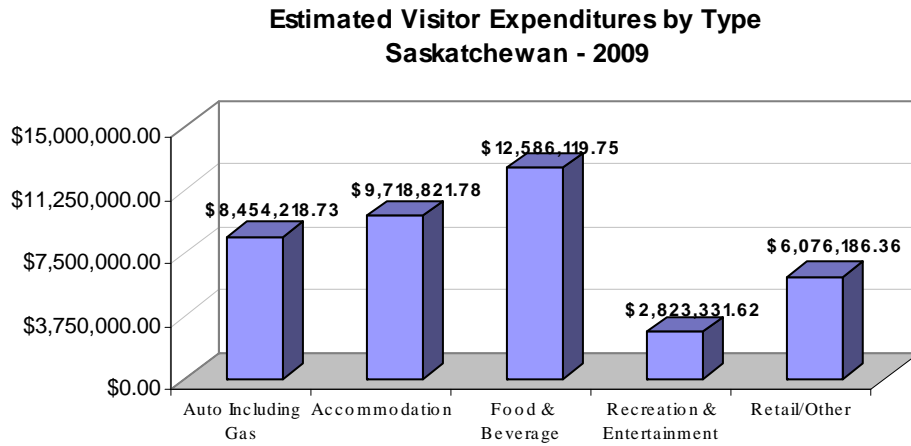
sport events – it also results in a financial return on their investment by visitors spending significant dollars in the areas of travel, accommodation, food and beverage, recreation, entertainment and other retail expenditures.

**Tables 2.1 - 2.2**

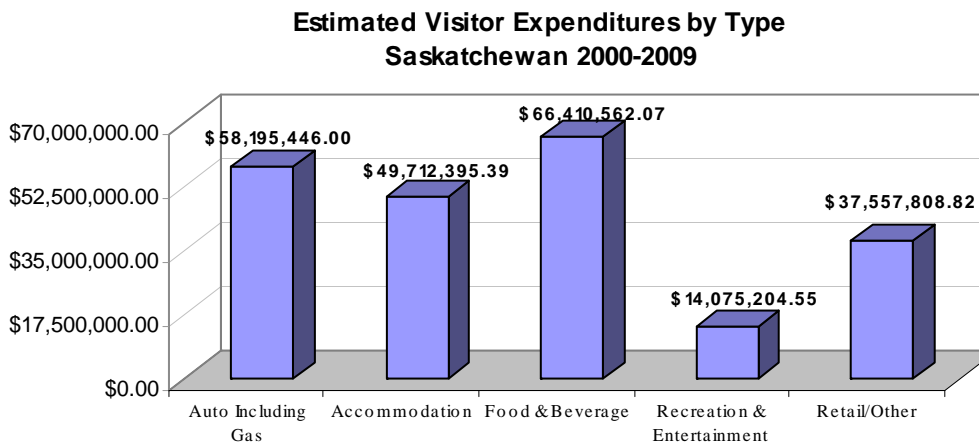
Provides a breakdown of estimated visitor expenditures according to type (i.e. auto/gas, accommodation, food & beverage, recreation & entertainment and retail/other).

Table 2.1 provides the breakdown by type for the year 2009. Table 2.2 provides a cumulative table for all nine years (2000 to 2009 inclusive).

**Table 2.1**



**Table 2.2**



## Sport is a travel Generator!

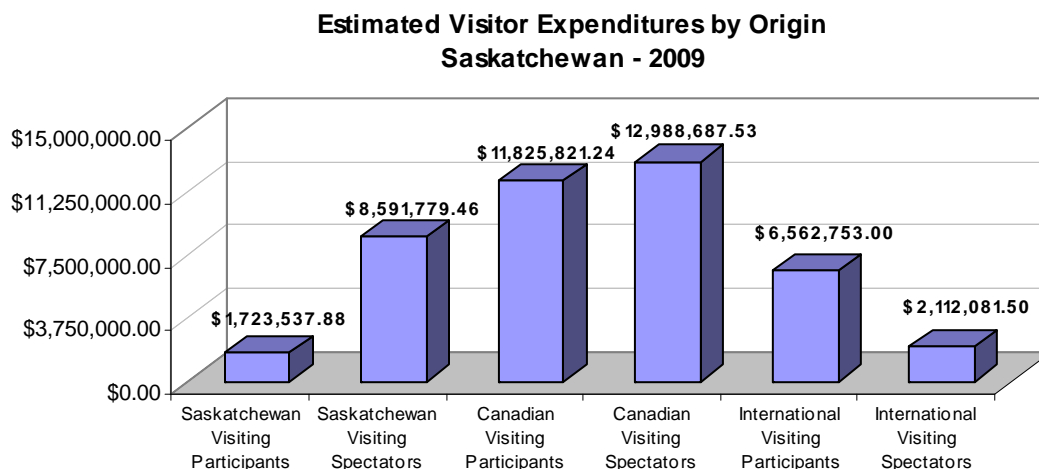
The estimated visitor expenditures noted in this report take in a very small but significant portion of sport travel in Saskatchewan. This is just the tip of the iceberg! For example, provincial amateur sport playoffs and tournaments generate tremendous travel throughout the province by Saskatchewan residents. This generates significant spending by sport participants and spectators, not only in our major centers, but in our smaller cities and throughout our rural and northern communities.

Stop to consider the economic impact of sport upon rural communities, many of whom take great pride not only in their athletes but in the quality of their local arenas, curling rinks, ball diamonds, swimming pools, parks and additional sport and recreation facilities.

### Table 3.1 – 3.2

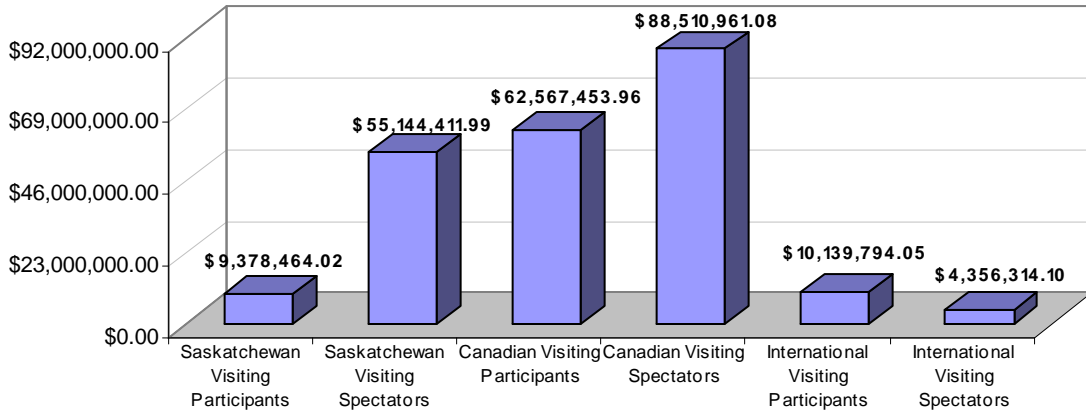
Provides a breakdown of estimated visitor expenditures by origin. Table 3.1 provides a breakdown for the year 2009. Table 3.2 provides a cumulative total for all ten years (2000 to 2009 inclusive).

### Table 3.1

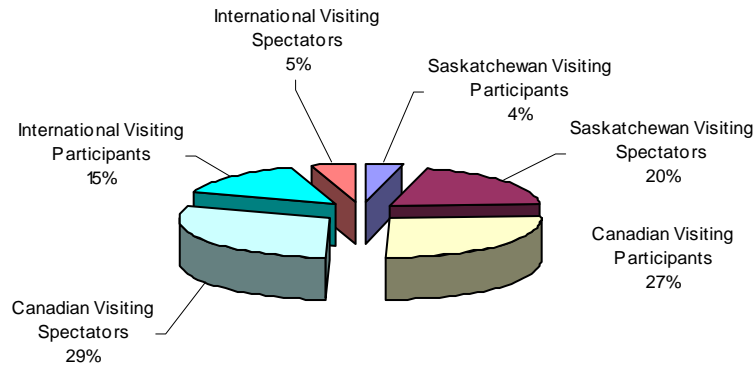


**Table 3.2**

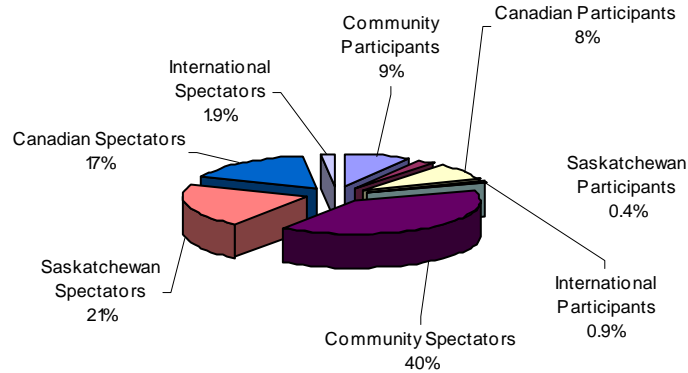
**Estimated Visitor Expenditures by Origin  
Saskatchewan 2000-2009**

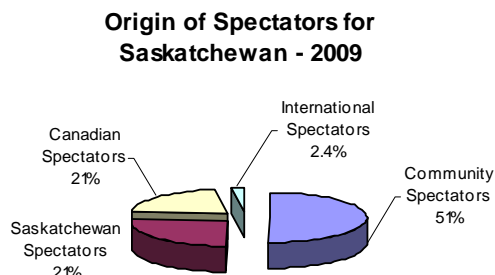
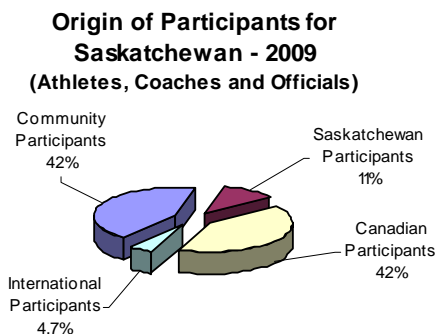


**Percentage of Estimated Visitor Expenditures  
2009 Saskatchewan Sporting Events**



**Population Breakdown by Origin  
2009 Saskatchewan Sporting Events**





### Saskatchewan Excels at Hosting Events

Saskatchewan communities are known throughout Canada and around the world for hosting top quality sport events. Saskatchewan has a high level of technical expertise, through very strong community based sport organizations. Saskatchewan hospitality is second to none, resulting in an outstanding reputation as hosts. As well, Saskatchewan boasts exceptional team spirit. Everyone pitches in for major events, including the host community, corporate sponsors, provincial organizations and all levels of governments. Cooperation and working together to create great sport events is a “given” in Saskatchewan.

**184 regional, 214 national and 12 international amateur sporting events were hosted in Saskatchewan from 2000-2009.**

*(Tourism Saskatchewan, 2010)*

SPORT

# IT'S MORE THAN A GAME

### Tables 4.1 - 4.10

Provides a summary of estimated visitor expenditures for regional, national and international sport events that received funding from provincial sport governing bodies through the Sask Sport Inc. Hosting Program in the years 2000 to 2009 inclusive.

**Table 4.1 – 2009**

Event	Sport	Community	Date	Scope	Estimated Visitor Expenditures
<b>Saskatoon</b>					
2009 Canada Summer Games Quad Dual	Athletics	Saskatoon	08-Aug-09	Regional	\$165,284.00
Black Knight Jr. Elite Series Tournament	Badminton	Saskatoon	02-Oct-09	National	\$147,112.32
Yonex Sr. Elite Series Tournament	Badminton	Saskatoon	09-Oct-09	National	\$65,893.86
2009 Canadian Open 5 Pin Bowling Championships	Bowling	Saskatoon	03-Jun-09	National	\$501,194.30
2009 Masters National 5 Pin Bowling Championships	Bowling	Saskatoon	01-Jul-09	National	\$453,496.00
Canadian Jr. Lawn Bowling Championship & World Jr. Cup Selection	Bowls	Saskatoon	05-Aug-09	National	\$46,857.54
2009 Canadian Broomball National Championships	Broomball	Saskatoon	09-Mar-09	National	\$976,640.50
Season Opener	Canoe Kayak	Saskatoon	30-May-09	Regional	\$19,493.32

Estimated Visitor Expenditures of Regional, National and International Amateur Sporting Events

Canadian Masters Combined Women & Men's Curling Championships	Curling	Saskatoon	28-Mar-09	National	\$345,547.08
Tier II Diving National Championships	Diving	Saskatoon	12-Jun-09	National	\$164,180.52
CSC #1	Fencing	Saskatoon	18-Sep-09	National	\$543,838.56
CSC #2 - Sr.	Fencing	Saskatoon	25-Jun-09	National	\$459,432.24
Football Canada Cup	Football	Saskatoon	03-Jul-09	National	\$2,165,411.60
2009 Western Canadian Ringette Championships	Ringette	Saskatoon	25-Mar-09	Regional	\$1,291,036.88
2009 BMO Canadian Figure Skating Championships	Skate Canada	Saskatoon	14-Jan-09	National	\$3,688,631.33
SGI Canada Sask Skate/Open Competition	Skate Canada	Saskatoon	09-Oct-09	Regional	\$544,166.52
BMO Soccer National Club Championships	Soccer	Saskatoon	07-Oct-09	National	\$1,005,302.56
Canadian Women's Team Squash Championships	Squash	Saskatoon	09-Jan-09	National	\$46,719.00
2010 World Junior Hockey Championships	Hockey	Saskatoon	18-Dec-09	International	\$11,305,268.02
XII 2009 ISF Men's World Softball Championships	Softball	Saskatoon	17-Jul-09	International	\$4,642,419.00

<b>Total</b>				<b>20</b>	<b>\$28,577,925.15</b>
<b>Total Regional</b>				<b>4</b>	<b>\$2,019,980.72</b>
<b>Total National</b>				<b>14</b>	<b>\$10,610,257.41</b>
<b>Total International</b>				<b>2</b>	<b>\$15,947,687.02</b>

Event	Sport	Community	Date	Scope	Estimated Visitor Expenditures
<b>Regina</b>					
Canada West Track & Field Championships	Athletics	Regina	27-Feb-09	Regional	\$354,018.60
CIS Women's Basketball Championship	Basketball	Regina	06-Mar-09	National	\$923,802.84
Canadian 5 Pin Bowlers Inter-Provincial Team Challenge	Bowling	Regina	23-Apr-09	National	\$266,630.13
Western Canadian Boxing Championships	Boxing	Regina	12-Dec-09	Regional	\$64,210.32
Prairie Divisional Sprint Canoe Kayak Championships	Canoe Kayak	Regina	01-Aug-09	Regional	\$100,180.80
Interprovincial Canada Day Regatta	Canoe Kayak	Regina	02-Jul-09	Regional	\$305,795.25
9th Canadian Deaf Sports Championship	Deaf Sports	Regina	20-Jul-09	National	\$259,853.40
Sask Open	Judo	Regina	22-Jan-09	Regional	\$168,704.64
2009 CTKF National Championships	Karate	Regina	29-May-09	National	\$79,356.78
Canadian Junior National Racquetball Championships	Racquetball	Regina	19-Apr-09	National	\$978,665.76
2009 Western Canada Sprints Regatta	Rowing	Regina	06-Jun-09	Regional	\$135,662.04
Western Regional Festival of Synchronized Skating	Skate Canada	Regina	30-Jan-09	Regional	\$1,113,426.00
2009 Sr. 'B' Men's & Women's Western Canadian Championships	Softball	Regina	06-Aug-09	Regional	\$834,980.40
2009 Canadian Long Track Speed Skating Championships	Speed Skating	Regina	14-Feb-09	National	\$358,846.20
Jr. Canadian Handball Championships	Team Handball	Regina	08-May-09	National	\$331,413.72
Sask Open	Water Polo	Regina	13-Nov-09	Regional	\$315,810.90
Western Canadian Weightlifting Championships	Weightlifting	Regina	28-Mar-09	Regional	\$113,479.38
URO Medical Crash Test Regional Wheelchair Rugby Championships	Wheelchair	Regina	16-Oct-09	Regional	\$197,487.96
2009 Jr & Sr. Wrestling National Championships	Wrestling	Regina	19-Mar-09	National	\$776,963.88
2010 World Junior Hockey Championships	Hockey	Regina	18-Dec-09	International	\$2,243,447.09

<b>Total</b>				<b>20</b>	<b>\$9,922,736.09</b>
<b>Total Regional</b>				<b>11</b>	<b>\$4,033,351.05</b>
<b>Total National</b>				<b>2</b>	<b>\$3,975,532.71</b>
<b>Total International</b>				<b>1</b>	<b>\$2,243,447.09</b>

Event	Sport	Community	Date	Scope	Estimated Visitor Expenditures
<b>North Region</b>					
RCGA Canadian Mid-Amateur Championships	Golf	Prince Albert	16-Aug-09	National	\$222,548.58
SailWest	Sailing	Meota	17-Jul-09	Regional	\$61,415.55
2009 Midget Boys Canadian Fastball Championships	Softball	Prince Albert	02-Aug-09	National	\$1,951,799.85

Estimated Visitor Expenditures of Regional, National and International Amateur Sporting Events

<b>Total</b>				<b>3</b>	<b>\$2,235,763.98</b>
<b>Total Regional</b>				<b>1</b>	<b>\$61,415.55</b>
<b>Total National</b>				<b>2</b>	<b>\$2,174,348.43</b>
<b>Total International</b>				<b>0</b>	<b>\$0.00</b>

Event	Sport Name	Community	Date	Scope	Estimated Visitor Expenditures
<b>West Central</b>					
Baseball Canada Cup	Baseball	Kindersley	05-Aug-09	National	\$1,012,274.62

<b>Total</b>				<b>0</b>	<b>\$1,012,274.62</b>
<b>Total Regional</b>				<b>0</b>	<b>\$0.00</b>
<b>Total National</b>				<b>1</b>	<b>\$1,012,274.62</b>
<b>Total International</b>				<b>0</b>	<b>\$0.00</b>

Event	Sport	Community	Date	Scope	Estimated Visitor Expenditures
<b>East Central</b>					
2009 Canada Cup of Curling	Curling	Yorkton	18-Mar-09	National	\$288,498.75

<b>Total</b>				<b>1</b>	<b>\$288,498.75</b>
<b>Total Regional</b>				<b>0</b>	<b>\$0.00</b>
<b>Total National</b>				<b>1</b>	<b>\$288,498.75</b>
<b>Total International</b>				<b>0</b>	<b>\$0.00</b>

Event	Sport	Community	Date	Scope	Estimated Visitor Expenditures
<b>South West</b>					
2009 Telus Cup Regional Championships	Hockey	Swift Current	02-Apr-09	Regional	\$1,021,408.00
Pee Wee Western Canadians	Softball	Moose Jaw	31-Jul-09	Regional	\$539,475.12

<b>Total</b>				<b>2</b>	<b>\$1,560,883.12</b>
<b>Total Regional</b>				<b>2</b>	<b>\$1,560,883.12</b>
<b>Total National</b>				<b>0</b>	<b>\$0.00</b>
<b>Total International</b>				<b>0</b>	<b>\$0.00</b>

Event	Sport	Community	Date	Scope	Estimated Visitor Expenditures
<b>South East</b>					
Western Canadian Bantam Hockey Championships	Hockey	Weyburn	02-Apr-09	Regional	\$206,578.90

<b>Total</b>				<b>1</b>	<b>\$206,578.90</b>
<b>Total Regional</b>				<b>1</b>	<b>\$206,578.90</b>
<b>Total National</b>				<b>0</b>	<b>\$0.00</b>
<b>Total International</b>				<b>0</b>	<b>\$0.00</b>

**Table 4.2 – 2008**

Event	Sport	Community	Date	Scope	Estimated Visitor Expenditures
<b>Saskatoon</b>					
CIS Women's Basketball Championship	Basketball	Saskatoon	07-Mar-08	National	\$1,180,519.62
Cadets Juvenile National Championship	Wrestling	Saskatoon	10-Apr-08	National	\$1,665,515.16
Senior "A" Men's Canadian Softball Championship	Softball	Saskatoon	24-Aug-08	National	\$1,011,567.50
SGI Canada Sask Skate/Open Competition	Skate Canada	Saskatoon	10-Oct-08	Regional	\$621,171.90
InterGold Cup	Football	Saskatoon	26-Oct-08	Regional	\$239,885.48
	<b>Total</b>			<b>5</b>	<b>\$4,718,659.66</b>
	<b>Total Regional</b>			<b>2</b>	<b>\$2,677,082.66</b>
	<b>Total National</b>			<b>3</b>	<b>\$2,041,577.00</b>
	<b>Total International</b>			<b>0</b>	<b>\$0.00</b>
<b>Regina</b>					
Canadian Olympic Team Trials	TaeKwon-Do	Regina	09-Feb-08	National	\$238,838.36
Canada West Wrestling Championship	Wrestling	Regina	15-Feb-08	Regional	\$152,414.60
2008 Scotties Tournament of Hearts	Curling	Regina	16-Feb-08	National	\$6,209,974.56
Heritage Tournament	Team Handball	Regina	22-Feb-08	Regional	\$112,446.32
2008 Senior Winter Nationals	Diving	Regina	03-Mar-08	National	\$274,678.39
Trans Canada Telephone Employees Curling Association National Championship	Curling	Regina	26-Mar-08	National	\$79,216.93
Canadian Wheelchair Basketball League Open Finals	Wheelchair	Regina	11-Apr-08	National	\$254,615.00
Western Canada Cup	Gymnastics	Regina	09-May-08	Regional	\$212,232.27
Senior Nationals	Team Handball	Regina	16-May-08	National	\$317,647.08
Speedo National Club Championship - Cadet Girls	Water Polo	Regina	16-May-08	National	\$370,860.88
MASY Challenge	Syncho	Regina	29-May-08	Regional	\$348,022.37
Western Canada Sprints Regatta	Rowing	Regina	07-Jun-08	Regional	\$155,784.72
Interprovincial Canada Day Regatta	Canoe Kayak	Regina	28-Jun-08	Regional	\$205,026.87
Barrel Racing Finals	Horse Federation	Regina	31-Jul-08	Regional	\$427,553.10
Canadian Masters Track & Field Championship	Athletics	Regina	01-Aug-08	National	\$228,096.84
Prairie Divisional Sprint Canoe Kayak Championship	Canoe Kayak	Regina	02-Aug-08	Regional	\$111,480.09
Bantam 'A' Girls Nationals	Softball	Regina	13-Aug-08	National	\$579,761.35
Canadian National Wakeboard Championship	Water Ski	Regina	14-Aug-08	National	\$673,540.00
Tier II Western Canadian Championship	Wheelchair	Regina	18-Oct-08	Regional	\$37,808.54
Sask Open	Water Polo	Regina	08-Nov-08	Regional	\$264,120.60
	<b>Total</b>			<b>20</b>	<b>\$11,254,118.87</b>
	<b>Total Regional</b>			<b>10</b>	<b>\$8,229,958.73</b>
	<b>Total National</b>			<b>10</b>	<b>\$3,024,160.14</b>
	<b>Total International</b>			<b>0</b>	

Estimated Visitor Expenditures of Regional, National and International Amateur Sporting Events

Event	Sport Name	Community	Date	Scope	Estimated Visitor Expenditures
<b>North Region</b>					
Western Canadian Championship	Ski	La Ronge	21-Feb-08	Regional	\$59,698.36
SRAC National Rifle Silhouette Championship	Small Bore	Prince Albert	20-Jul-08	National	\$85,455.40
Western Canadian Junior Softball Championship	Softball	Prince Albert	14-Aug-08	Regional	\$200,980.32
<b>Total</b>				<b>3</b>	<b>\$346,134.08</b>
<b>Total Regional</b>				<b>2</b>	<b>\$260,678.68</b>
<b>Total National</b>				<b>1</b>	<b>\$85,455.40</b>
<b>Total International</b>				<b>0</b>	<b>\$0.00</b>

**West Central**  
\*no events hosted in 2008

Event	Sport Name	Community	Date	Scope	Estimated Visitor Expenditures
<b>East Central</b>					
Western Canadian Junior 'AAA' Baseball Championship	Baseball	Yorkton	21-Aug-08	Regional	\$43,958.10
<b>Total</b>				<b>1</b>	<b>\$43,958.10</b>
<b>Total Regional</b>				<b>1</b>	<b>\$43,958.10</b>
<b>Total National</b>				<b>0</b>	<b>\$0.00</b>
<b>Total International</b>				<b>0</b>	<b>\$0.00</b>

**South West**  
\*no events hosted in 2008

Event	Sport Name	Community	Date	Scope	Estimated Visitor Expenditures
<b>South East</b>					
Master Men's & Women's Western Canadian Softball Champ	Softball	Pilot Butte	01-Aug-08	Regional	\$292,278.00
Midget AAA & Bantam AAA Western Canada Baseball Champ	Baseball	Estevan	21-Aug-08	Regional	\$501,098.50
<b>Total</b>				<b>2</b>	<b>\$793,376.50</b>
<b>Total Regional</b>				<b>2</b>	<b>\$793,376.50</b>
<b>Total National</b>				<b>0</b>	<b>\$0.00</b>
<b>Total International</b>				<b>0</b>	<b>\$0.00</b>

<b>TOTALS</b>				<b>31</b>	<b>\$17,156,247.21</b>
<b>Total Regional</b>				<b>17</b>	<b>\$12,005,054.67</b>
<b>Total National</b>				<b>14</b>	<b>\$5,151,192.54</b>
<b>Total International</b>				<b>0</b>	<b>\$0.00</b>

**Table 4.3 – 2007**

Event	Sport Name	Community	Date	Scope	Estimated Visitor Expenditures
<b>Saskatoon</b>					
37th Annual Gold Broomball Tournament	Broomball	Saskatoon	02-Feb-07	Regional	\$476,705.28
Canada West Wrestling Championships	Wrestling	Saskatoon	16-Feb-07	Regional	\$91,547.72
CIS Wrestling Championships	Wrestling	Saskatoon	01-Mar-07	National	\$364,472.28

Estimated Visitor Expenditures of Regional, National and International Amateur Sporting Events

Tier 6/7 Western Divisional Championships	Synchro	Saskatoon	22-Mar-07	Regional	\$300,092.24
Men's Western Canadian Senior Indoor Championships	Tennis	Saskatoon	12-Apr-07	Regional	\$57,203.55
Best of the West Regional Tournafest	Wheelchair	Saskatoon	20-Apr-07	Regional	\$77,597.78
Canadian Bantam Championships	Volleyball	Saskatoon	11-May-07	National	\$2,962,897.08
National Fencing Championships	Fencing	Saskatoon	16-May-07	National	\$867,193.50
Canadian Adult National Darts Championships	Darts	Saskatoon	12-Jun-07	National	\$881,310.57
Western Canadian Water Ski Championships	Water Ski	Saskatoon	03-Aug-07	Regional	\$84,150.07
Bantam Boys & Girls Western Canadians	Softball	Saskatoon	09-Aug-07	Regional	\$461,354.96
Canadian Men's Amateur Championship	Golf	Saskatoon	10-Aug-07	National	\$355,141.36
Midget Boys Canadian Championships	Softball	Saskatoon	13-Aug-07	National	\$687,456.70
Saskatchewan International Open	Badminton	Saskatoon	04-Sep-07	International	\$930,619.90
Canadian Selection Circuit #1 (Cadet & Junior)	Fencing	Saskatoon	07-Sep-07	National	\$420,582.24
SGI Sask Skate/Open Competition	Skate Canada	Saskatoon	28-Sep-07	Regional	\$648,808.80
Saskatchewan Junior Open	Badminton	Saskatoon	12-Oct-07	National	\$131,604.32

<b>Total</b>				<b>17</b>	<b>\$9,798,738.35</b>
<b>Total Regional</b>				<b>8</b>	<b>\$2,197,460.40</b>
<b>Total National</b>				<b>8</b>	<b>\$6,539,053.73</b>
<b>Total International</b>				<b>1</b>	<b>\$930,619.90</b>

<b>Regina</b>					
Sask Open	Judo	Regina	19-Jan-07	Regional	\$80,385.16
Speedo Western Canadian Short Course Championships	Swim	Regina	15-Feb-07	Regional	\$901,100.00
ITF National Tae kwon-Do Championships	Tae Kwon-Do	Regina	16-Mar-07	National	\$371,931.15
Juvenile National Broomball Championships	Broomball	Regina	21-Mar-07	National	\$534,035.80
Canadian Gymnastics Championships	Gymnastics	Regina	20-May-07	National	\$2,161,218.82
Canadian National Racquetball Championships	Racquetball	Regina	21-May-07	National	\$522,437.56
Western Canada Sprints	Rowing	Regina	02-Jun-07	Regional	\$177,366.26
Triples Team National 5-Pin Championship	Bowling	Regina	11-Jun-07	National	\$89,023.92
National Women's League Games	Rugby	Regina	30-Jun-07	National	\$101,187.70
Canadian Championships and National Team Trials	Baton Twirling	Regina	01-Jul-07	National	\$555,268.14
Juvenile Tri-Meet, WCSG Dual Meet	Athletics	Regina	21-Jul-07	Regional	\$107,128.25
National U14/U16 Boys All Star Championship.	Soccer	Regina	24-Jul-07	National	\$1,260,496.40
Canadian Little League Baseball Championships	Baseball	Regina	04-Aug-07	National	\$1,391,305.80
Canadian National Marathon Canoe Championships	Canoe Kayak	Regina	10-Aug-07	National	\$208,623.45
Rugby Canada Super League National Championship Final	Rugby	Regina	18-Aug-07	National	\$68,895.44
North West International Rowing Association Regatta	Rowing	Regina	24-Aug-07	Regional	\$436,055.58
2007 Tier II Western Cdn Regional Wheelchair Rugby Champ	Wheelchair	Regina	24-Nov-07	Regional	\$62,348.79

<b>Total</b>				<b>17</b>	<b>\$9,028,808.22</b>
<b>Total Regional</b>				<b>6</b>	<b>\$1,764,384.04</b>
<b>Total National</b>				<b>11</b>	<b>\$7,264,424.18</b>

<b>North Region</b>					
National Aboriginal Hockey Championships	Hockey	Prince Albert	29-Apr-07	National	\$1,526,484.48
Canadian National Pistol Championships	Handgun	Prince Albert	09-Aug-07	National	\$350,449.36
Canadian Senior Women's Championship	Golf	Waskesiu Lake	20-Aug-07	National	\$140,214.18

<b>Total</b>				<b>3</b>	<b>\$2,017,148.02</b>
<b>Total National</b>				<b>3</b>	<b>\$2,017,148.02</b>

<b>West Central</b>					
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\*no events hosted in 2007

Estimated Visitor Expenditures of Regional, National and International Amateur Sporting Events

<b>East Central</b>					
Western Classic	Horseshoe	Manitou Beach	04-Aug-07	Regional	\$36,806.04
Prairie Tae kwon-Do Challenge	Tae Kwon-Do	Yorkton	03-Nov-07	Regional	\$234,859.50
<b>Total</b>				<b>2</b>	<b>\$271,665.54</b>
<b>Total Regional</b>				<b>2</b>	<b>\$271,665.54</b>
<b>South West</b>					
Western Female Midget Shield Championship	Hockey	Swift Current	12-Apr-07	Regional	\$174,775.64
Western Canadian Baseball Championship	Baseball	Moose Jaw	23-Aug-07	Regional	\$39,184.20
<b>Total</b>				<b>2</b>	<b>\$213,959.84</b>
<b>Total Regional</b>				<b>2</b>	<b>\$213,959.84</b>
<b>South East</b>					
Western Junior 'B' Keystone Cup Championships	Hockey	Fort Qu'Appelle	12-Apr-07	Regional	\$449,980.20
<b>Total</b>				<b>1</b>	<b>\$449,980.20</b>
<b>Total Regional</b>				<b>1</b>	<b>\$449,980.20</b>
<b>TOTALS</b>				<b>42</b>	<b>\$25,448,435.53</b>
<b>Total Regional</b>				<b>19</b>	<b>\$4,897,450.02</b>
<b>Total National</b>				<b>22</b>	<b>\$19,488,761.29</b>
<b>Total International</b>				<b>1</b>	<b>\$930,619.90</b>

**Table 4.4 – 2006**

Event	Sport	Community	Date	Scope	Estimated Visitor Expenditures
<b>Saskatoon</b>					
Canadian Interuniversity Sport Track & Field Championships	Athletics	Saskatoon	09-Mar-06	National	\$144,891.75
Elks & Royal Purple National Curling	Curling	Saskatoon	19-Mar-06	Regional	\$80,188.40
Western Canadian Weightlifting Championships	Weightlifting	Saskatoon	24-Mar-06	Regional	\$34,335.49
Western Canadian Gymnastic (Artistic) Championships	Gymnastics	Saskatoon	06-Apr-06	Regional	\$256,905.57
Canadian Senior Wrestling Championships	Wrestling	Saskatoon	04-May-06	National	\$71,020.82
Canadian Bantam Volleyball Championships	Volleyball	Saskatoon	11-May-06	National	\$1,089,247.80
2006 Canadian Youth Nationals	Darts	Saskatoon	19-May-06	National	\$99,834.44
National Classified Championships	Bowling	Saskatoon	27-May-06	National	\$134,628.39
2006 Junior National Tae kwon-Do Championships	Tae Kwon-Do	Saskatoon	02-Jun-06	National	\$467,607.33
U14/U16 Girls National All-Star Championships	Soccer	Saskatoon	18-Jul-06	National	\$828,195.72
Western Canadian Senior AA Championships	Baseball	Saskatoon	17-Aug-06	Regional	\$72,849.00
SGI Sask Skate/Open Competition	Skate Canada	Saskatoon	29-Sep-06	Regional	\$217,203.08
Canadian Pony Club National Competition	Horse Federation	Saskatoon	05-Oct-06	National	\$111,860.76
ITKF 13th World Traditional Karate Championships	Karate	Saskatoon	06-Oct-06	International	\$124,294.86
Potash Corp. Vanier Cup	Football	Saskatoon	22-Nov-06	National	\$1,882,935.00
<b>Total</b>				<b>15</b>	<b>\$5,615,998.41</b>
<b>Total Regional</b>				<b>5</b>	<b>\$661,481.54</b>
<b>Total National</b>				<b>9</b>	<b>\$4,830,222.01</b>
<b>Total International</b>				<b>1</b>	<b>\$124,294.86</b>
<b>Regina</b>					
Sask. Open Judo Championships	Judo	Regina	20-Jan-06	Regional	\$19,172.76
FCA National Indoor 3D Championships	Archery	Regina	11-Mar-06	National	\$66,443.28
2006 Tim Hortons Brier	Curling	Regina	11-Mar-06	National	\$8,012,526.68
Western Canadian Tae kwon-Do Championships	Tae Kwon-Do	Regina	11-Mar-06	Regional	\$95,289.80
Western Shield Senior Female Championships	Hockey	Regina	06-Apr-06	Regional	\$154,187.25
2006 Cadet Boys National Club Championships	Water Polo	Regina	27-Apr-06	National	\$178,340.50
Canadian Baton Twirling Team Trial Event	Baton Twirling	Regina	18-May-06	National	\$55,171.04
Canadian National Appaloosa Horse Championships	Horse Federation	Regina	01-Aug-06	National	\$145,765.99
North American Challenge	Bowls	Regina	10-Aug-06	International	\$62,768.94
Bowls Canada Major National Championships	Bowls	Regina	14-Aug-06	National	\$212,934.12
Canadian Sprint Canoe Kayak Championships	Canoe/Kayak	Regina	23-Aug-06	National	\$1,054,690.90
Western Canadian Midget 'AAA' Championships	Baseball	Regina	24-Aug-06	Regional	\$58,130.00
<b>Total</b>				<b>12</b>	<b>\$10,115,421.26</b>
<b>Total Regional</b>				<b>4</b>	<b>\$326,779.81</b>
<b>Total National</b>				<b>7</b>	<b>\$9,725,872.51</b>
<b>Total International</b>				<b>1</b>	<b>\$62,768.94</b>
<b>North Region</b>					

Estimated Visitor Expenditures of Regional, National and International Amateur Sporting Events

Midget Boys Canadian Softball Championship	Softball	Prince Albert	06-Aug-06	National	\$331,312.80
	<b>Total</b>			<b>1</b>	<b>\$331,312.80</b>
	<b>Total National</b>			<b>1</b>	<b>\$331,312.80</b>
<b>West Central</b>					
Midget "B" Boys & Girls Western Canadian Softball Champ's	Softball	Unity	04-Aug-06	Regional	\$87,012.00
	<b>Total</b>			<b>1</b>	<b>\$87,012.00</b>
	<b>Total Regional</b>			<b>1</b>	<b>\$87,012.00</b>
<b>East Central</b>					
Telus Midget Regional Hockey Championship	Hockey	Tisdale	06-Apr-06	Regional	\$76,572.20
Canadian Horseshoe Pitching Championships	Horseshoe	Manitou Beach	26-Jul-06	National	\$291,983.80
Western Canadian Baseball Championship	Baseball	Yorkton	17-Aug-06	Regional	\$140,366.85
World Junior 'A' Challenge	Hockey	Yorkton/Humboldt	01-Nov-06	International	\$6,871,210.58
	<b>Total</b>			<b>4</b>	<b>\$7,380,133.43</b>
	<b>Total Regional</b>			<b>2</b>	<b>\$216,939.05</b>
	<b>Total National</b>			<b>1</b>	<b>\$291,983.80</b>
	<b>Total International</b>			<b>1</b>	<b>\$6,871,210.58</b>
<b>South West</b>					
<b>*no events hosted in 2006</b>					
<b>South East</b>					
Sr. "B" Men's & Women's Westerns	Softball	Carnduff	17-Aug-06	Regional	\$232,169.20
	<b>Total</b>			<b>1</b>	<b>\$232,169.20</b>
	<b>Total Regional</b>			<b>1</b>	<b>\$232,169.20</b>
<b>TOTALS</b>					
				<b>34</b>	<b>\$23,762,047.10</b>
	<b>Total Regional</b>			<b>13</b>	<b>\$1,524,381.60</b>
	<b>Total National</b>			<b>18</b>	<b>\$15,179,391.12</b>
	<b>Total International</b>			<b>3</b>	<b>\$7,058,274.38</b>

Table 4.5 - 2005

Event	Sport	Community	Date	Scope	Estimated Visitor Expenditures
<b>Saskatoon</b>					
CIS Women's Volleyball Championship	Volleyball	Saskatoon	03-Mar-05	National	\$278,488.00
Canadian Deaf Curling Championship	Deaf Sports	Saskatoon	03-Apr-05	National	\$602,112.00
14U Canadian Championship	Volleyball	Saskatoon	29-Apr-05	Regional	\$1,424,920.00
National Wheelchair Rugby Championship	Wheelchair	Saskatoon	13-May-05	National	\$166,760.00
Interprovincial Team Challenge	Bowling	Saskatoon	20-May-05	National	\$122,472.00
Western Canadian Open Table Tennis Championship	Table Tennis	Saskatoon	21-May-05	Regional	\$57,400.00
Canadian Espoir Championship	Synchro	Saskatoon	01-Jun-05	National	\$562,380.00
BMO Financial Group Prairie Championship	Golf	Saskatoon	05-Jun-05	Regional	\$211,120.00
Canadian Trapshooting Championship	Trapshooting	Saskatoon	30-Jun-05	National	\$219,424.00
SK. Combined Driving Regional Trials	Horse Federation	Saskatoon	01-Jul-05	Regional	\$99,652.00
Junior Men's Canadian Championship	Softball	Saskatoon	01-Aug-05	National	\$893,340.00
Metro Label Senior Nationals	Tennis	Saskatoon	01-Aug-05	National	\$451,428.00
Founders Cup	Lacrosse	Saskatoon	23-Aug-05	National	\$1,677,900.00
2005 Junior National Baseball Championship	Baseball	Saskatoon	25-Aug-05	National	\$246,162.00
Canadian Field Lacrosse Champ/U19 First Nations Trophy/U16	Lacrosse	Saskatoon	02-Sep-05	National	\$998,760.00
SGI Sask. Skate/Open Competition	Skate Canada	Saskatoon	30-Sep-05	Regional	\$372,148.00
Black Knight Junior Series	Badminton	Saskatoon	07-Oct-05	National	\$93,030.00
Canadian Selection Circuit - CSC #2	Fencing	Saskatoon	02-Dec-05	National	\$627,138.00
<b>Total Events:</b>	<b>18</b>				
<b>Total Estimated Visitor Expenditures:</b>	<b>\$9,104,634.00</b>				
<b>Regina</b>					
Sask Open Judo Championship	Judo	Regina	22-Jan-05	Regional	\$94,080.00
Handball Heritage Club Tournament	Team Handball	Regina	4-Feb-05	Regional	\$94,377.00
Cdn. Long Track Age Class/Master Olympic Style Champ	Speed Skating	Regina	12-Feb-05	National	\$140,718.00
2005 Junior Nationals	Wrestling	Regina	18-Mar-05	National	\$79,020.00
Western Canadian Tae Kwon-Do Championship	Tae Kwon Do	Regina	19-Mar-05	Regional	\$131,100.00
Western Canadian Ringette Championships	Ringette	Regina	31-Mar-05	Regional	\$486,684.00
Western Shield	Hockey	Regina	7-Apr-05	Regional	\$332,100.00
Western Canadian Team Challenge	Racquetball	Regina	7-Apr-05	Regional	\$77,544.00
Canadian Senior Weightlifting Championship	Weightlifting	Regina	20-May-05	National	\$207,306.00
2005 Canadian National Racquetball Championship	Racquetball	Regina	23-May-05	National	\$296,583.00
Regina Cycle Club Stage Race - Tour De Prairie	Cycling	Regina	4-Jun-05	Regional	\$77,856.00
Western Canada Sprints Canada Games Test Event	Rowing	Regina	4-Jun-05	Regional	\$113,430.00
(Man/Sask ) 2005 Long Course Championship	Swim	Regina	30-Jun-05	National	\$179,532.00
Big League Canadians	Baseball	Regina	19-Jul-05	National	\$669,600.00
Canadian Paralympic Athletic Championship	Wheelchair	Regina	22-Jul-05	National	\$141,198.00
Canadian Appaloosa Horse Championship	Horse Federation	Regina	2-Aug-05	National	\$680,463.00
SBRA Barrel Racing Finals - Regional Event	Horse Federation	Regina	2-Aug-05	Regional	\$408,900.00
Rugby Canada Super League Final	Rugby	Regina	12-Aug-05	National	\$585,728.00
World Cup of Standing Volleyball (Disabled)	Volleyball	Regina	26-Sep-05	International	\$437,680.00
2005 World U17 Hockey Challenge	Hockey	Regina	29-Dec-05	International	\$2,846,200.00
<b>Total Events:</b>	<b>20</b>				

Estimated Visitor Expenditures of Regional, National and International Amateur Sporting Events

<b>Total Estimated Visitor Expenditures:</b>	<b>\$8,080,099.00</b>				
<b>North Region</b>					
Canadian National Pistol Championship	Handgun	Prince Albert	13-Jul-05	National	\$50,820.00
U14/16 Female All Star Nationals	Soccer	Prince Albert	20-Jul-05	National	\$422,400.00
2005 Pee Wee Western Canadians	Softball	Prince Albert	29-Jul-05	Regional	\$363,600.00
<b>Total Events:</b>	<b>3</b>				
<b>Total Estimated Visitor Expenditures:</b>	<b>\$836,820.00</b>				
<b>West Central</b>					
Allan Cup	Hockey	Lloydminster	19-Apr-05	National	\$4,086,480.00
Western Canadian Biathlon Championship	Ski	North Battleford	17-Mar-05	National	\$108,720.00
<b>Total Events:</b>	<b>2</b>				
<b>Total Estimated Visitor Expenditures:</b>	<b>\$4,195,200.00</b>				
<b>East Central</b>					
Western Canadian Bantam Championship	Hockey	Yorkton	31-Mar-05	Regional	\$269,460.00
Western Canada AA Baseball Championship	Baseball	Yorkton	18-Aug-05	Regional	\$286,185.00
Canadian Junior A Prospects Game	Hockey	Yorkton	6-Dec-05	National	\$106,920.00
<b>Total Events:</b>	<b>3</b>				
<b>Total Estimated Visitor Expenditures:</b>	<b>\$662,565.00</b>				
<b>South West</b>					
Western Regional Short Track Meet	Speed Skating	Moose Jaw	11-Mar-05	Regional	\$40,634.00
Jr. "B" Men's and Women's W.C.S.C.	Softball	Pilot Butte	25-Aug-05	Regional	\$279,120.00
<b>Total Events:</b>	<b>2</b>				
<b>Total Estimated Visitor Expenditures:</b>	<b>\$319,754.00</b>				
<b>South East</b>					
Royal Bank Cup	Hockey	Weyburn	9-May-05	National	\$1,045,100.00
<b>Total Events:</b>	<b>1</b>				
<b>Total Estimated Visitor Expenditures:</b>	<b>\$1,045,100.00</b>				
<b>Total Events:</b>	<b>49</b>				
<b>Total Estimated Visitor Expenditures:</b>	<b>\$24,244,172.00</b>				

**Table 4.6 – 2004**

Event	Sport	Community	Date	Scope	Estimated Visitor Expenditures
<b>Saskatoon</b>					
Man/Sask Provincial/Open Championship	Swim	Saskatoon	5-Feb-04	Regional	\$367,710.00
Canadian U19 Junior National Badminton Championship	Badminton	Saskatoon	29-Mar-04	National	\$191,926.00
National Goalball Championship	Blind Sports	Saskatoon	2-Apr-04	National	\$66,360.00
Canadian Masters Weightlifting Championship	Weightlifting	Saskatoon	23-Apr-04	National	\$41,034.00
Canadian Bantam Championship	Volleyball	Saskatoon	7-May-04	National	\$1,012,592.00
Inter-provincial Team Challenge	Bowling	Saskatoon	14-May-04	Regional	\$62,216.00
Bikes on Broadway	Cycling	Saskatoon	22-May-04	Regional	\$51,604.00
Canadian Olympic Style Trapshooting Nat'l Championship	Trapshooting	Saskatoon	18-Jul-04	National	\$124,950.00
Canadian National Junior Track & Field Championship	Athletics	Saskatoon	23-Jul-04	National	\$1,173,760.00
Master Men's & Women's Western Canadian Softball Champ.	Softball	Saskatoon	30-Jul-04	Regional	\$317,044.00
National Team Challenge Cup - Canadian Championship U18	Volleyball	Saskatoon	5-Aug-04	National	\$736,624.00
Junior Women's Canadian Fast-Pitch Championship	Softball	Saskatoon	8-Aug-04	National	\$886,592.00
Sask Skate/Open Competition	Skate Canada	Saskatoon	1-Oct-04	Regional	\$322,868.00
Canadian Selection Circuit #2	Fencing	Saskatoon	26-Nov-04	National	\$330,904.00
<b>Total Events:</b>	<b>14</b>				
<b>Total Estimated Visitor Expenditures:</b>	<b>\$5,686,184.00</b>				
<b>Regina</b>					
Western Canadian Master Championship	Squash	Regina	9-Jan-04	Regional	\$38,514.00
Canadian Senior Male & Female Boxing Nationals	Boxing	Regina	15-Jan-04	National	\$319,188.00
Sask Open Judo Championship	Judo	Regina	16-Jan-04	Regional	\$116,898.00
Western Regional Long Track Championships	Speed Skating	Regina	24-Jan-04	Regional	\$85,695.00
2004 Western Regional Festival of Synchronized Skating	Skate Canada	Regina	20-Feb-04	Regional	\$1,345,980.00
2004 Air Canada Cup Western Regional Championship	Hockey	Regina	1-Apr-04	Regional	\$355,023.00
Special Olympics Western Canadian Curling Championship	Special Olympics	Regina	2-Apr-04	Regional	\$38,934.00
Canadian Juvenile Broomball Nationals	Broomball	Regina	14-Apr-04	National	\$449,430.00
Western Canadian Tae Kwon-Do Championship	Tae Kwon-Do	Regina	24-Apr-04	Regional	\$372,966.00
Western Canadian Fencing Championships	Fencing	Regina	1-May-04	Regional	\$82,344.00
Senior National Handball Championship	Team Handball	Regina	21-May-04	National	\$227,877.00
Western Canada Cup	Gymnastics	Regina	4-Jun-04	Regional	\$284,220.00
Western Canada Sprints	Rowing	Regina	5-Jun-04	Regional	\$48,543.00
Prairie Youth Project	Field Hockey	Regina	16-Jul-04	Regional	\$97,056.00
Prairie Division Championship	Canoe	Regina	7-Aug-04	Regional	\$105,930.00
Canada Basketball Juvenile Nationals	Basketball	Regina	10-Aug-04	National	\$1,423,890.00
Universities Cup	Soccer	Regina	27-Aug-04	Regional	\$64,680.00
Canadian Deaf Darts Championship	Deaf Sports	Regina	4-Nov-04	National	\$66,537.00
<b>Total Events:</b>	<b>18</b>				
<b>Total Estimated Visitor Expenditures:</b>	<b>\$5,523,705.00</b>				
<b>North Region</b>					
U14/16 Female All Star National Championship	Soccer	Prince Albert	18-Jul-04	National	\$705,960.00

Estimated Visitor Expenditures of Regional, National and International Amateur Sporting Events

Canadian Ladies Amateur Golf Championship	Golf	Prince Albert	16-Aug-04	National	\$141,330.00
<b>Total Events:</b>	<b>2</b>				
<b>Total Estimated Visitor Expenditures:</b>	<b>\$847,290.00</b>				
<b>West Central</b>					
Western Canadian Boxing Championship	Boxing	North Battleford	3-Dec-04	Regional	\$47,320.00
<b>Total Events:</b>	<b>1</b>				
<b>Total Estimated Visitor Expenditures:</b>	<b>\$47,320.00</b>				
<b>East Central</b>					
Western Classics	Horseshoe	Watrous	3-Jul-04	Regional	\$18,956.00
<b>Total Events:</b>	<b>1</b>				
<b>Total Estimated Visitor Expenditures:</b>	<b>\$18,956.00</b>				
<b>South West</b>					
Canadian Junior Ladies Golf Championship	Golf	Moose Jaw	9-Aug-04	National	\$174,392.00
<b>Total Events:</b>	<b>1</b>				
<b>Total Estimated Visitor Expenditures:</b>	<b>\$174,392.00</b>				
<b>South East</b>					
Sail West 2004 Pre-Canada Games	Sailing	Saskatchewan Beach	9-Jul-04	Regional	\$97,428.00
Bantam AAA Boy's Western Canadian Championships	Baseball	Estevan	19-Aug-04	Regional	\$249,190.00
Canadian National Windsurfing Championships	Sailing	Regina Beach	2-Sep-04	National	\$105,822.00
Western Canadian Broomball Championships	Broomball	Odessa	11-Nov-04	Regional	\$108,090.00
<b>Total Events:</b>	<b>4</b>				
<b>Total Estimated Visitor Expenditures:</b>	<b>\$560,530.00</b>				
<b>Total Events:</b>	<b>41</b>				
<b>Total Estimated Visitor Expenditures:</b>	<b>\$12,858,377.00</b>				

**Table 4.7 - 2003**

Event	Sport	Community	Date	Scope	Estimated Visitor Expenditures
<b>Saskatoon</b>					
Bank of Montreal Canadian Championships	Skate Canada	Saskatoon	6-Jan-03	National	\$7,408,260.00
Eso Women's National Championship	Hockey	Saskatoon	5-Mar-03	National	\$1,242,756.00
Men's Western Canadian Senior Indoor National	Tennis	Saskatoon	1-Apr-03	Regional	\$19,573.00
Canadian Junior Racquetball Championships	Racquetball	Saskatoon	29-Apr-03	National	\$274,350.00
Canadian Senior Wrestling Championships	Wrestling	Saskatoon	1-May-03	National	\$199,415.00
Canadian Under 18 Volleyball Championship	Volleyball	Saskatoon	9-May-03	National	\$1,511,610.00
Canadian Gymnastics Championships	Gymnastics	Saskatoon	17-May-03	National	\$2,106,872.00
Inter-provincial Jamboree	Basketball	Saskatoon	4-Jul-03	Regional	\$544,170.00
Canadian Junior National Track and Field Championships	Athletics	Saskatoon	4-Jul-03	National	\$1,000,885.00
2003 Bantam Boys and Girls Softball Championships	Softball	Saskatoon	24-Jul-03	Regional	\$331,616.00
Canadian Wakeboard Championships	Water Ski	Saskatoon	21-Aug-03	National	\$170,243.00
Fall Prairie Airgun Match	Small Bore	Saskatoon	3-Oct-03	Regional	\$5,272.00
Boston Pizza Sask Skate/Open	Skate Canada	Saskatoon	4-Oct-03	Regional	\$276,362.00
Canadian Western Championship	Squash	Saskatoon	7-Nov-03	Regional	\$33,884.00
<b>Total Events:</b>	<b>14</b>				
<b>Total Estimated Visitor Expenditures:</b>	<b>\$15,125,268.00</b>				
<b>Regina</b>					
Heritage Open Classic Handball Tournament	Team Handball	Regina	7-Feb-03	Regional	\$83,788.00
Speedo Western Canadian Championships	Swimming	Regina	20-Feb-03	National	\$399,220.00
CIS Women's Hockey Championships	Hockey	Regina	6-Mar-03	National	\$423,916.00
National University Curling Championships	Curling	Regina	26-Mar-03	National	\$101,905.00
Western Divisionals Synchronized Swimming Competition	Synchro	Regina	02-Apr-03	Regional	\$261,972.00
Western Regional Rhythmic Gymnastic Championship	Gymnastics	Regina	30-Apr-03	Regional	\$187,206.00
Youth Bowling Council National 5-Pin Championships	Bowling	Regina/Moose Jaw	2-May-03	National	\$549,930.00
Canadian National Handball Championships	Handball	Regina	14-May-03	National	\$162,610.00
Speedo National Club Championships -- Juvenile Men	Water Polo	Regina	15-May-03	National	\$116,256.00
Wascana Racing Canoe Club Canada Day Regatta	Canoe	Regina	28-Jun-03	Regional	\$143,460.00
Under 21 Women's Western Championship	Field Hockey	Regina	10-Jul-03	Regional	\$165,184.00
Under 15/Under 17 Boys National All-Star Championships	Soccer	Regina	23-Jul-03	National	\$444,600.00
Junior "B" Men's and Women's Western Canadian Softball Champ.	Softball	Pilot Butte	14-Aug-03	Regional	\$248,522.00
Canadian Lawn Bowling Championship	Bowls	Regina	18-Aug-03	National	\$382,712.00
Canadian Men's Mid-Amateur Golf Championship	Golf	Regina	25-Aug-03	National	\$86,092.00
<b>Total Events:</b>	<b>15</b>				
<b>Total Estimated Visitor Expenditures:</b>	<b>\$3,757,373.00</b>				
<b>North Region</b>					
Canadian National Judo Championships	Judo	Prince Albert	24-May-03	National	\$752,247.00

Estimated Visitor Expenditures of Regional, National and International Amateur Sporting Events

<b>Total Events:</b>	<b>1</b>				
<b>Total Estimated Visitor Expenditures:</b>	<b>\$752,247.00</b>				
<b>West Central</b>					
<b>Total Events:</b>	<b>0</b>				
<b>Total Estimated Visitor Expenditures:</b>	<b>\$0.00</b>				
<b>East Central</b>					
Western Canadian Water Ski Championships	Water Ski	Melfort	31-Jul-03	Regional	\$40,020.00
<b>Total Events:</b>	<b>1</b>				
<b>Total Estimated Visitor Expenditures:</b>	<b>\$40,020.00</b>				
<b>South West</b>					
Saskatchewan Open Judo Championships	Judo	Moose Jaw	21-Feb-03	Regional	\$30,694.00
Western Regional Short Track Meet	Speed Skating	Moose Jaw	14-Mar-03	Regional	\$35,870.00
<b>Total Events:</b>	<b>2</b>				
<b>Total Estimated Visitor Expenditures:</b>	<b>\$66,564.00</b>				
<b>South East</b>					
3D Canadian Archery Championships	Archery	Estevan	1-Aug-03	National	\$87,372.00
<b>Total Events:</b>	<b>1</b>				
<b>Total Estimated Visitor Expenditures:</b>	<b>\$87,372.00</b>				
<b>Total Events:</b>	<b>34</b>				
<b>Total Estimated Visitor Expenditures:</b>	<b>\$19,828,844.00</b>				

**Table 4.8 – 2002**

Event	Sport	Community	Date	Scope	Estimated Visitor Expenditures
<b>Saskatoon</b>					
	Speed Skating	Saskatoon	1-Feb-02	National	\$74,825.00
Canadian Western Track & Field Championship	Athletics	Saskatoon	22-Feb-02	Regional	\$133,900.00
Western Canadian Ringette Championship	Ringette	Saskatoon	21-Mar-02	Regional	\$120,720.00
Can Juvenile Championship	Volleyball	Saskatoon	10-May-02	National	\$628,820.00
Can Masters Championship	Swim	Saskatoon	17-May-02	National	\$225,400.00
WKA Golden Gloves Championship	Combative Arts	Saskatoon	1-Jun-02	Regional	\$20,510.00
Women's World Championship	Softball	Saskatoon	26-Jul-02	International	\$2,416,970.00
World Champ and Open Competition	Baton Twirling	Saskatoon	4-Aug-02	International	\$715,405.60
Canadian Junior Golf Championship	Golf	Saskatoon	6-Aug-02	National	\$309,510.00
Can Pony Club Nat'l Prince Philip Games & Zonal Championship	Horse Federation	Saskatoon	21-Aug-02	National	\$103,325.00
Canadian Senior Triples Championship	Bowls	Saskatoon	4-Sep-02	National	\$31,725.00
Canadian Selection Event #1	Fencing	Saskatoon	13-Sep-02	National	\$69,740.00
Boston Pizza Sask Skate	Skate Canada	Saskatoon	5-Oct-02	Regional	\$203,975.00
<b>Total Events:</b>	<b>13</b>				
<b>Total Estimated Visitor Expenditures:</b>	<b>\$5,054,825.60</b>				
<b>Regina</b>					
Sask Open Judo Championship	Judo	Regina	18-Jan-02	Regional	\$51,353.40
Western Regional Long Track Championship	Speed Skating	Regina	26-Jan-02	Regional	\$42,489.00
First Can Horse Conference	Horse Federation	Regina	29-Jan-02	National	\$99,970.50
Heritage Handball Tournament	Team Handball	Regina	15-Feb-02	Regional	\$55,151.00
University Cup CIS Women's Hockey	Hockey	Regina	28-Feb-02	National	\$131,805.00
Trans Canada Telephone Employees	Curling	Regina	19-Mar-02	National	\$40,825.00
Canadian Ringette Championship	Ringette	Regina	1-Mar-02	National	\$940,35.20
Western Canadian Fencing Championship	Fencing	Regina	4-Apr-02	Regional	\$25,163.60
Junior National Championship	Team Handball	Regina	11-Apr-02	National	\$48,716.70
Western Canadian Arabian Breeders Championship	Horse Federation	Regina	11-Jul-02	Regional	\$60,357.80
Inter-provincial Midget Jamboree	Basketball	Regina	12-Jul-02	Regional	\$231,292.00
Western Canadian Junior Baseball Championship	Baseball	Regina	16-Aug-02	Regional	\$543,643.20
Sask Open Water Polo Tournament	Water Polo	Regina	8-Nov-02	Regional	\$128,978.00
<b>Total Events:</b>	<b>13</b>				
<b>Total Estimated Visitor Expenditures:</b>	<b>\$2,400,096.80</b>				
<b>North Region</b>					
Canadian Special Olympics	Special Olympics	Prince Albert	8-Jul-02	National	\$1,485,756.00
Canadian National Handgun Championship	Handgun	Prince Albert	20-Jul-02	National	\$49,705.20
Canadian National Silhouette Rifle	Small Bore	Prince Albert	4-Aug-02	National	\$11,154.60
<b>Total Events:</b>	<b>3</b>				
<b>Total Estimated Visitor Expenditures:</b>	<b>\$1,546,615.80</b>				
<b>West Central</b>					
Elks Royal Purple Curling Championship	Curling	Kindersley	19-Mar-02	Regional	\$46,908.00
Canadian Target Archery Championship	Archery	Delisle	11-Aug-02	National	\$54,044.80
<b>Total Events:</b>	<b>2</b>				

Estimated Visitor Expenditures of Regional, National and International Amateur Sporting Events

<b>Total Estimated Visitor Expenditures:</b>	<b>\$100,952.80</b>				
<b>East Central</b>					
Western Canadian Classics	Horseshoe	Manitou Beach	6-Jul-02	Regional	\$13,786.20
Canada Cup Baseball Tournament	Baseball	Melville	15-Aug-02	National	\$253,200.60
<b>Total Events:</b>	<b>2</b>				
<b>Total Estimated Visitor Expenditures:</b>	<b>\$266,986.80</b>				
<b>South West</b>					
Keystone Cup	Hockey	Assiniboia	11-Apr-02	Regional	\$120,120.00
Prairie Pride II	Cycling	Moose Jaw	24-May-02	National	\$77,292.00
Master Men's & Women's Western Canadian	Softball	Moose Jaw	8-Aug-02	Regional	\$88,465.00
<b>Total Events:</b>	<b>3</b>				
<b>Total Estimated Visitor Expenditures:</b>	<b>\$285,877.80</b>				
<b>South East</b>					
Junior "B" Men's & Women's Westerns	Softball	Pilot Butte	8-Aug-02	Regional	\$32,088.20
Senior "Open" Men's & Women's Westerns	Softball	Carnduff	15-Aug-02	Regional	\$55,215.00
<b>Total Events:</b>	<b>2</b>				
<b>Total Estimated Visitor Expenditures:</b>	<b>\$87,303.20</b>				
<b>Total Events:</b>	<b>38</b>				
<b>Total Estimated Visitor Expenditures:</b>	<b>\$9,742,658.60</b>				

**Table 4.9 – 2001**

Event	Sport	Community	Date	Scope	Estimated Visitor Expenditures
<b>Saskatoon</b>					
World Ice & Snow Sailing Championship	Sailing	Saskatoon	6-Mar-01	International	\$60,379.20
Canadian Open Masters Championship	Badminton	Saskatoon	17-Apr-01	National	\$167,940.60
2001 Inter-Provincial Midget Jamboree	Basketball	Saskatoon	13-Jul-01	Regional	\$345,888.80
Canadian Wheelchair Rugby Championship	Wheelchair	Saskatoon	11-May-01	National	\$133,086.60
Canadian Synchro Championship	Synchro	Saskatoon	5-May-01	National	\$729,073.90
Butterfly Canada Cup	Table Tennis	Saskatoon	19-May-01	National	\$49,353.90
MBAC National Championship	Bowling	Saskatoon	30-Jun-01	National	\$253,711.00
National Classified Bowling Championship	Bowling	Saskatoon	24-May-01	National	\$113,313.00
National Trapshooting Championship	Trapshooting	Saskatoon	20-Jul-01	National	\$16,529.70
Canadian International Skeet Championship	Skeet Shooting	Saskatoon	20-Jul-01	National	\$17,888.70
National Junior Volleyball Championship	Volleyball	Saskatoon	4-May-01	National	\$334,345.50
Intermediate & Junior Men's Field Nationals	Lacrosse	Saskatoon	31-Aug-01	National	\$217,377.60
Canadian Nat'l Baton Twirling Trials	Baton Twirling	Saskatoon	3-Jul-01	National	\$771,840.00
Yonex Junior Elite Ranking	Badminton	Saskatoon	26-Oct-01	Regional	\$34,378.80
Boston Pizza Sask Skate	Figure Skating	Saskatoon	6-Oct-01	Regional	\$183,667.20
Senior Men's & Women's Slow Pitch	Softball	Saskatoon	31-Aug-01	Regional	\$119,532.50
Western Canadian Broomball Championship	Broomball	Saskatoon	18-Oct-01	Regional	\$87,385.40
Western Canadian Tradition Championship	Karate	Saskatoon	2-Nov-01	Regional	\$24,224.60
Canadian National Fencing Championship	Fencing	Saskatoon	16-May-01	National	\$302,704.00
<b>Total Events:</b>	<b>19</b>				
<b>Total Estimated Visitor Expenditures:</b>	<b>\$3,962,621.00</b>				
<b>Regina</b>					
MB/SK Long Course Provincial Championship	Swim	Regina	28-Jun-01	Regional	\$360,418.40
2001 Tumbling & Trampoline Western Canadian Cup	Gymnastics	Regina	1-Jun-01	Regional	\$88,389.00
2001 Western Canadian Artistic Championship	Gymnastics	Regina	19-Apr-01	National	\$292,296.00
2001 Youth & Junior National Westerns	Swim	Regina	22-Feb-01	National	\$178,411.50
Agribition Team Penning Invitational & Light Horse	Horse Federation	Regina	2-Aug-01	Regional	\$800,567.40
Bowling World Cup National Championship	Bowling	Regina	24-Mar-01	National	\$23,245.20
Canadian Curling Trials	Curling	Regina	1-Dec-01	National	\$2,056,645.00
Canadian Western Track & Field Championship	Athletics	Regina	22-Feb-01	Regional	\$74,829.20
Canadian High School Rodeo Finals	Horse Federation	Regina	2-Aug-01	National	\$606,697.00
Canadian Junior Racquetball Championship	Racquetball	Regina	2-May-01	National	\$164,908.30
Canadian Juvenile Team Handball Championship	Team Handball	Regina	4-May-01	National	\$83,305.20
Canadian Long Track Speed Skating Championship	Speed Skating	Regina	10-Feb-01	National	\$129,092.80
Canadian Men's Squash Championship	Squash	Regina	26-Jan-01	National	\$22,275.30
Canadian National Arabian Championships	Horse Federation	Regina	16-Aug-01	National	\$1,046,034.40
Canadian Festival of Synchro Skating Championship	Figure Skating	Regina	30-Mar-01	National	\$606,221.70
Heritage Classic Open Team Handball Tournament	Team Handball	Regina	16-Feb-01	Regional	\$46,592.80
National Oldtimers Baseball Championship	Baseball	Regina	2-Aug-01	National	\$184,311.20
Pee Wee Boy's & Girl's Western Canadians	Softball	Regina	3-Aug-01	Regional	\$114,661.00
Prairie Divisional Canoe Championship	Canoe	Regina	28-Jul-01	Regional	\$76,455.00
Senior Men's Field Lacrosse National Championship	Lacrosse	Regina	5-Oct-01	National	\$47,620.50
Speedo National Club Championship-Juvenile Women	Water Polo	Regina	3-May-01	National	\$79,373.20
U18 Women's Regional Field Hockey Championship	Field Hockey	Regina	12-Jul-01	Regional	\$74,629.60
Western Canada Sprints	Rowing	Regina	9-Jun-01	Regional	\$17,641.90
Western Canada Midget Elite Volleyball	Volleyball	Regina	2-Aug-01	Regional	\$153,202.50

Estimated Visitor Expenditures of Regional, National and International Amateur Sporting Events

Championship					
Western Canadian Shield Female Hockey Championship	Hockey	Regina	5-Apr-01	Regional	\$279,480.00
Western Canada Tae Kwon Do Championship	Tae Kwon Do	Regina	10-Mar-01	Regional	\$81,916.00
<b>Total Events:</b>	<b>26</b>				
<b>Total Estimated Visitor Expenditures:</b>	<b>\$7,689,220.10</b>				
<b>North Region</b>					
Royal Bank Cup	Hockey	Flin Flon	3-May-01	National	\$222,155.00
Midget "A" Boys Canadian Championship	Softball	Prince Albert	29-Jul-01	National	\$116,550.00
<b>Total Events:</b>	<b>2</b>				
<b>Total Estimated Visitor Expenditures:</b>	<b>\$338,705.00</b>				
<b>West Central</b>					
Midget "A" Girls Canadian Championship	Softball	Lashburn	29-Jul-01	National	\$183,475.70
RCGA Canadian Senior Match Play	Golf	Lloydminster	9-Jul-01	National	\$182,922.00
CLGA Western Canadian Ladies Championship	Golf	North Battleford	28-Jul-01	Regional	\$6,523.80
<b>Total Events:</b>	<b>3</b>				
<b>Total Estimated Visitor Expenditures:</b>	<b>\$372,921.50</b>				
<b>East Central</b>					
RCGA Future Links Prairie Championship	Golf	Yorkton	16-Jul-01	Regional	\$44,695.00
Western Canadian Bantam Championship	Hockey	Melfort	5-Apr-01	Regional	\$90,920.00
Midget Boys & Girls Western Canadians	Softball	Yorkton	3-Aug-01	Regional	\$60,150.00
<b>Total Events:</b>	<b>3</b>				
<b>Total Estimated Visitor Expenditures:</b>	<b>\$195,765.00</b>				
<b>South West</b>					
Air Canada Cup	Hockey	Moose Jaw	5-Apr-01	Regional	\$247,583.00
Western Regional Short Track Championship	Speed Skating	Moose Jaw	14-Mar-01	Regional	\$31,551.60
Senior Men's & Women's "Open" Western Canadians	Softball	Moose Jaw	23-Aug-01	Regional	\$86,130.00
<b>Total Events:</b>	<b>3</b>				
<b>Total Estimated Visitor Expenditures:</b>	<b>\$365,264.60</b>				
<b>South East</b>					
Canada Cup Baseball Championship	Baseball	Melville	16-Aug-01	National	\$137,238.60
National Mixed Curling Championship	Curling	Weyburn	6-Jan-01	National	\$198,023.40
<b>Total Events:</b>	<b>2</b>				
<b>Total Estimated Visitor Expenditures:</b>	<b>\$335,262.00</b>				
<b>Total Events:</b>	<b>58</b>				
<b>Total Estimated Visitor Expenditures:</b>	<b>\$13,259,759.20</b>				

**Table 4.10 - 2000**

Event	Sport	Community	Date	Scope	Estimated Visitor Expenditures
<b>Saskatoon</b>					
Lions Millennium Sled Dog Open	Athletics	Saskatoon	27-Jan-00	Regional	\$182,338.56
55 Plus Prairie Jamboree	Bowls	Saskatoon	9-Jun-00	Regional	\$14,971.64
Elks National Curling Championship	Curling	Saskatoon	24-Mar-00	Regional	\$178,738.80
Boston Pizza Sask Skate	Figure Skating	Saskatoon	7-Oct-00	Regional	\$269,005.74
Western Regional Long Track Championship	Speed Skating	Saskatoon	29-Jan-00	Regional	\$17,640.24
West Can Kayak Championship	Canoe	Saskatoon	2-Sep-00	Regional	\$29,917.44
2000 Saskatoon Accutek Classic	Racquetball	Saskatoon	16-Mar-00	Regional	\$19,667.55
Canadian Short Track Championship	Speed Skating	Saskatoon	31-Mar-00	National	\$82,578.60
National Combined Events Jamboree	Athletics	Saskatoon	1-Jul-00	National	\$23,346.51
Labatt Brier-2000	Curling	Saskatoon	4-Mar-00	National	\$5,417,432.10
University Cup 2000	Hockey	Saskatoon	23-Mar-00	National	\$1,275,515.96
National Reebok Invitational Tournament	SHSAA	Saskatoon	3-Feb-00	National	\$133,039.05
Jubilee Trophy & Challenge Cup Nat'l Championship	Soccer	Saskatoon	4-Oct-00	National	\$412,297.25
Senior "A" Men's Canadian Softball Championship	Softball	Saskatoon	27-Aug-00	National	\$301,878.00
Senior Western Canadian Open Championship	Volleyball	Saskatoon	12-May-00	National	\$116,338.46
<b>Total Events:</b>	<b>16</b>				
<b>Total Estimated Visitor Expenditures:</b>	<b>\$8,474,705.90</b>				
<b>Regina</b>					
2000 Inter-Provincial Midget Jamboree	Basketball	Regina	14-Jul-00	Regional	\$225,637.44
Sask Morgan Regional Championship	Horse Federation	Regina	28-Jul-00	Regional	\$202,615.32
Sask Open Judo Championship	Judo	Regina	22-Jan-00	Regional	\$33,199.78
Tri-Provincial Championship	Synchro	Regina	27-May-00	Regional	\$233,829.12
Heritage 2000 Handball Tournament	Team Handball	Regina	11-Feb-00	Regional	\$61,003.59
National YBC 10 Pin Championship	Bowling	Regina	14-Apr-00	National	\$38,577.68
Can Postal Employees Curling Championship	Curling	Regina	1-Apr-00	National	\$100,026.64
Canadian Dressage Championship	Horse Federation	Regina	3-Aug-00	National	\$80,886.20
Saskatchewan Amateur Speed Skating	Speed Skating	Regina	31-Mar-00	National	\$132,095.25
North American Short Track Championship	Speed Skating	Regina	24-Mar-00	National	\$96,446.00
Canadian National ITF Tae Kwon-Do	Tae Kwon Do	Regina	20-May-00	National	\$355,530.00

Estimated Visitor Expenditures of Regional, National and International Amateur Sporting Events

World Children's Baseball Fair	Baseball	Regina	31-Jul-00	International	\$472,542.06
<b>Total Events:</b>	<b>12</b>				
<b>Total Estimated Visitor Expenditures:</b>	<b>\$2,032,389.08</b>				
<b>North</b>					
Canadian Endurance Championship	Horse Federation	Prince Albert	30-Aug-00	National	\$19,319.52
<b>Total Events:</b>	<b>1</b>				
<b>Total Estimated Visitor Expenditures:</b>	<b>\$19,319.52</b>				
<b>West Central</b>					
Western Canadian Boxing Championship	Boxing	North Battleford	18-Nov-00	Regional	\$16,751.30
2000 Allan Cup	Hockey	Lloydminster	13-Apr-00	National	\$190,968.25
Nordic Ski Festival and National Championship	Ski	Table Mountain	20-Feb-00	National	\$9859.75
<b>Total Events:</b>	<b>3</b>				
<b>Total Estimated Visitor Expenditures:</b>	<b>\$217,579.30</b>				
<b>East Central</b>					
Canadian National Horseshoe Championship	Horseshoe	Manitou Beach	25-Jul-00	National	\$55,471.65
<b>Total Events:</b>	<b>1</b>				
<b>Total Estimated Visitor Expenditures:</b>	<b>\$55,471.65</b>				
<b>South West</b>					
Boh's Cycling Prairie Pride Mountain Bike	Cycling	Moose Jaw	28-Jul-00	National	\$52,425.30
Bantam Boy's & Girls West Can Championship	Softball	Moose Jaw	4-Aug-00	Regional	\$58,484.00
<b>Total Events:</b>	<b>2</b>				
<b>Total Estimated Visitor Expenditures:</b>	<b>\$110,909.30</b>				
<b>South East</b>					
West Can Girls Baseball Championship	Baseball	Lumsden	10-Aug-00	Regional	\$105,874.08
Echo Valley Triathlon	Triathlon	Echo Valley	29-Jul-00	Regional	\$6,085.30
<b>Total Events:</b>	<b>2</b>				
<b>Total Estimated Visitor Expenditures:</b>	<b>\$111,959.38</b>				
<b>Total Events</b>	<b>36</b>				
<b>Total Estimated Visitor Expenditures</b>	<b>\$11,022,334.13</b>				

## **Sport Has Huge Reach**

The scope of the amateur sport community in Saskatchewan is enormous.

Saskatchewan is home to approximately 19,000 certified coaches and 16,000 certified officials. Provincial Sport Organizations provide programs and services to approximately 6,000 local sport organizations throughout Saskatchewan. The total registered membership of amateur sport organizations in the province exceeds 315,000.

There are 69 active provincial sport organizations in Saskatchewan which include individual sport and multi-sport organizations, ranging from archery and weightlifting to blind sports and wheelchair sports. All of these organizations host major sport events.

Provincial sport governing bodies (PSGB's) are affiliated with their national sport organizations (NSO's). The provincial sport governing bodies are the "rights holders" for provincial championships. In most cases, the national sport organizations are the "rights holders" of regional and national championships. Each specific sport has its own process for awarding championships.

The majority of international sport organizations are the "rights holders" for hosting international events. In this case, the Canadian National Sport Organization (NSO) would know the required steps of the bid process and would apply for the opportunity to host an international event in Canada. The PSGB's have the opportunity to indicate their interest in hosting an international event, but it is the national sport organizations that would submit the bid. It is always a benefit for Saskatchewan when athletes, coaches and officials gain international experience by participating in sport events at an international level.

There are many factors influencing our province's ability to win bids to host events. The bidding process and the actual hosting of events, particularly major events, have become more sophisticated and complex. In short, the hosting of events has become and will continue to be "big business". Competition is stiff and as a result, Saskatchewan must be strategic and present a strong business case and sport development rationale for hosting events.

<p><b><i>60 sports have hosted regional, national and international amateur sport competitions in 33 Saskatchewan communities from the years 2000-2009, creating over \$192m in estimated visitor expenditures.</i></b></p> <p><i>(Tourism Saskatchewan, 2010)</i></p>	<b>SPORT</b>	<b>IT'S MORE THAN A GAME</b>
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**Table 5**

Provides a breakdown of estimated visitor expenditures by sport.

2000 - 2009 Sport Estimated Visitor Expenditures											
Sport	2000 Estimated Expenditures	2001 Estimated Expenditures	2002 Estimated Expenditures	2003 Estimated Expenditures	2004 Estimated Expenditures	2005 Estimated Expenditures	2006 Estimated Expenditures	2007 Estimated Expenditures	2008 Estimated Expenditures	2009 Estimated Expenditures	Total Estimated Expenditures
Archery			\$54,044.80	\$87,372.00			\$66,443.28				\$207,860.08
Athletics	\$205,685.07	\$74,829.20	\$133,900.00	\$1,000,885.00	\$1,173,760.00		\$144,891.75	\$107,128.25	\$228,096.84	\$519,302.60	\$3,588,478.71
Badminton		\$202,319.40			\$191,926.00	\$93,030.00		\$1,062,224.22		\$213,006.18	\$1,762,505.80
Baseball	\$578,416.14	\$321,549.80	\$796,843.80		\$249,190.00	\$1,201,947.00	\$271,345.85	\$1,430,490.00	\$545,056.60	\$1,012,274.62	\$6,407,113.81
Basketball	\$225,637.44	\$345,888.80	\$231,292.00	\$544,170.00	\$1,423,890.00				\$1,180,519.62	\$923,802.84	\$4,875,200.70
Baton		\$771,840.00	\$715,405.60				\$55,171.04	\$555,268.14			\$2,097,684.78
Blind Sports					\$66,360.00						\$66,360.00
Bowling	\$38,577.68	\$390,269.20		\$549,930.00	\$62,216.00	\$122,472.00	\$134,628.39	\$89,023.92		\$1,221,320.43	\$2,608,437.62
Bowls (Lawn)	\$14,971.64		\$31,725.00	\$382,712.00			\$275,703.06			\$46,857.54	\$751,969.24
Boxing	\$16,751.30				\$366,508.00					\$64,210.32	\$447,469.62
Broomball		\$87,385.40			\$557,520.00			\$1,010,741.08		\$976,640.50	\$2,632,286.98
Canoe/Kayak	\$29,917.44	\$76,455.00		\$143,460.00	\$105,930.00		\$1,054,690.90	\$208,623.45	\$316,506.96	\$425,469.37	\$2,361,053.12
Curling	\$5,696,197.54	\$2,254,668.40	\$87,733.00	\$101,905.00			\$8,092,715.08		\$6,289,191.49	\$634,045.83	\$23,156,456.34
Cycling	\$52,425.30		\$77,292.80		\$51,604.00	\$77,856.00					\$259,178.10
Darts							\$99,834.44	\$881,310.57			\$981,145.01
Deaf Sports					\$66,537.00	\$602,112.00				\$259,853.40	\$928,502.40
Diving									\$274,678.39	\$164,180.52	\$438,858.91
Fencing		\$302,704.00	\$94,903.60		\$413,248.00	\$627,138.00		\$1,287,775.74		\$1,003,270.80	\$3,729,040.14
Field Hockey		\$74,629.60		\$165,184.00	\$97,056.00						\$336,869.60
Figure Skating	\$269,005.74	\$789,888.90	\$203,975.00	\$7,684,622.00	\$1,668,848.00	\$372,148.00	\$217,203.08	\$648,808.80	\$621,171.90	\$5,346,223.85	\$17,821,895.27
Football							\$1,882,935.00		\$239,885.48	\$2,165,411.60	\$4,288,232.08
Golf		\$234,140.80	\$309,510.00	\$86,092.00	\$315,722.00	\$211,120.00		\$495,355.54		\$222,548.58	\$1,874,488.92
Gymnastics		\$380,685.00		\$2,294,078.00	\$284,220.00		\$256,905.57	\$3,329,898.82	\$212,232.27		\$6,758,019.66
Handball				\$162,610.00							\$162,610.00
Handgun			\$49,705.20			\$50,820.00		\$350,449.36			\$450,974.56
Hockey	\$1,466,484.21	\$840,138.00	\$251,925.00	\$1,666,672.00	\$355,023.00	\$8,686,260.00	\$7,101,970.03	\$4,650,695.68		\$14,776,702.01	\$39,795,869.93
Horse Federation	\$302,821.04	\$2,453,298.80	\$263,653.30			\$1,189,015.00	\$257,626.75		\$427,553.10		\$4,893,967.99
Horseshoe	\$55,471.65		\$13,786.20		\$18,956.00		\$291,983.80	\$36,806.04			\$417,003.69

\*Detailed analysis of 2000 - 2008 events are available in previous reports.

Estimated Visitor Expenditures of Regional, National and International Amateur Sporting Events

Judo	\$33,199.78		\$51,353.40	\$782,941.00	\$116,898.00	\$94,080.00	\$19,172.76	\$80,385.16		\$168,704.64	\$1,346,734.74
Karate		\$24,224.60					\$124,294.86			\$79,356.78	\$227,876.24
Lacrosse		\$264,998.10				\$2,676,660.00					\$2,941,658.10
Martial Arts			\$20,510.00								\$20,510.00
Racquetball	\$19,667.55	\$164,908.30		\$274,350.00		\$374,127.00		\$522,437.56		\$978,665.76	\$2,334,156.17
Ringette			\$1,061,071.20			\$486,684.00				\$1,291,036.88	\$2,838,792.08
Rowing		\$17,641.90			\$48,543.00	\$113,430.00		\$613,421.84	\$155,784.72	\$135,662.04	\$1,084,483.50
Rugby						\$585,728.00		\$170,083.14			\$755,811.14
Sailing		\$60,379.20			\$203,250.00					\$61,415.55	\$325,044.75
SHSAA	\$133,039.05										\$133,039.05
Skeet Shooting		\$17,888.70									\$17,888.70
Ski	\$9,859.75					\$108,720.00			\$59,698.36		\$178,278.11
Small Bore			\$11,154.60	\$5,272.00					\$85,455.40		\$101,882.00
Soccer	\$412,297.25			\$444,600.00	\$770,640.00	\$422,400.00	\$828,195.72	\$1,260,496.40		\$1,005,302.56	\$5,143,931.93
Softball	\$360,362.00	\$680,499.20	\$2,592,738.20	\$580,138.00	\$1,203,636.00	\$1,536,060.00	\$650,494.00	\$1,148,811.66	\$2,084,587.17	\$7,968,674.37	\$18,806,000.60
Special Olympics			\$1,485,756.00		\$38,934.00						\$1,524,690.00
Speed Skating	\$328,760.09	\$160,644.40	\$117,314.20	\$35,870.00	\$85,695.00	\$181,352.00				\$358,846.20	\$1,268,481.89
Squash		\$22,275.30		\$33,884.00	\$38,514.00					\$46,719.00	\$141,392.30
Swimming		\$538,829.90	\$225,400.00	\$399,220.00	\$367,710.00	\$179,532.00		\$901,100.00			\$2,611,791.90
Synchro	\$233,829.12	\$729,073.90		\$261,972.00		\$562,380.00		\$300,092.24	\$348,022.37		\$2,435,369.63
Table Tennis		\$49,353.90				\$57,400.00					\$106,753.90
TaeKwon-Do	\$355,530.00	\$81,916.00			\$372,966.00	\$131,100.00	\$562,897.13	\$606,790.65	\$238,838.36		\$2,350,038.14
Team Handball	\$61,003.59	\$129,898.00	\$103,867.70	\$83,788.00	\$227,877.00	\$94,377.00			\$430,093.40	\$331,413.72	\$1,462,318.41
Tennis				\$19,573.00		\$451,428.00		\$57,203.55			\$528,204.55
Trapshooting		\$16,529.70			\$124,950.00	\$219,424.00					\$360,903.70
Triathlon	\$6,085.30										\$6,085.30
Volleyball	\$116,338.46	\$487,548.00	\$628,820.00	\$1,511,610.00	\$1,749,216.00	\$2,141,088.00	\$1,089,247.80	\$2,962,897.08			\$10,686,765.34
Water Polo		\$79,373.20	\$128,978.00	\$116,256.00			\$178,340.50		\$634,981.48	\$315,810.90	\$1,453,740.08
Water Ski / Wakeboard				\$210,263.00				\$84,150.07	\$673,540.00		\$967,953.07
Weightlifting					\$41,034.00	\$207,306.00	\$34,335.49			\$113,479.38	\$396,154.87
Wheelchair Sports		\$133,086.60				\$307,958.00		\$139,946.57	\$292,423.54	\$197,487.96	\$1,070,902.67
Wrestling				\$199,415.00		\$79,020.00	\$71,020.82	\$456,020.00	\$1,817,929.76	\$776,963.88	\$3,400,369.46
<b>Total</b>	<b>\$11,022,334.13</b>	<b>\$13,259,759.20</b>	<b>\$9,742,658.60</b>	<b>\$19,828,844.00</b>	<b>\$12,858,377.00</b>	<b>\$24,244,172.00</b>	<b>\$23,762,047.10</b>	<b>\$25,448,435.53</b>	<b>\$17,156,247.21</b>	<b>\$43,804,660.61</b>	<b>\$192,295,997.62</b>

<p><i>Estimated visitor expenditures of over \$56.8m was spent on food and beverage, followed by \$48.9m on gas, \$43.6m on accommodation, \$32.1m on retail and \$12m on recreation and entertainment as a result of hosting 410 regional, national, and international amateur sport events in Saskatchewan for the years 2000-2009.</i></p> <p><i>(Tourism Saskatchewan, 2010)</i></p>	<b>SPORT</b>	<b>IT'S MORE THAN A GAME</b>
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## The Future

The future for Saskatchewan communities to host outstanding sport events continues to look bright. The following events were or will be hosted by Saskatchewan communities in 2010, the Ford World Women's Curling Championships in Swift Current, the Under 19 & Under 16 National Field Lacrosse Championships in Saskatoon, the Canadian Sprint Canoe Kayak Championships on Wascana Lake in Regina, and the Midget Boys & Girls Western Canadian Softball Championships in Unity, to name a few. In 2011, the Brandt Centre in Regina will play host to the 2011 Ford World Men's Curling Championships.

It is important that we acknowledge and support sport, not only for its contribution to the enjoyment we receive from playing or watching the games - but to also recognize the economic benefits that sport provides to the tourism industry and to the economy in Saskatchewan.

*A full listing of confirmed sport, culture and recreation events to be hosted in Saskatchewan, can be found on the Saskatchewan Online Events Calendar. The Online Events Calendar has been developed in partnership with Tourism Saskatchewan, SaskCulture and Saskatchewan Parks and Recreation Association (S.P.R.A). A link to the Online Events Calendar can also be found on the Sask Sport Inc., SaskCulture Inc., and the S.P.R.A web sites. To check this out go to any of the following web sites: [www.sasksport.sk.ca](http://www.sasksport.sk.ca) [www.sasktourism.com](http://www.sasktourism.com) [www.saskculture.sk.ca](http://www.saskculture.sk.ca) [www.spra.sk.ca](http://www.spra.sk.ca)*

*A full copy of this report includes the following:*

- *Executive Summary*
- *Detailed analysis of visitor expenditures for the City of Regina and the City of Saskatoon*
- *Detailed analysis of visitor expenditures for the 5 tourism regions:*
  - *Northern Region*
  - *West Central Region*
  - *East Central Region*
  - *South West Region*
  - *South East Region*
- *Detailed analysis of visitor expenditures for events hosted by 60 provincial amateur sport organizations*

An electronic copy of this report is available at [www.sasksport.sk.ca](http://www.sasksport.sk.ca)

\*Detailed analysis of 2000 - 2008 events are available in previous reports.