

2005 Canada Games Building Dreams and Champions Legacy Program Recognition Guidelines

Funding Recognition Guidelines

The following set of guidelines are intended to aid in your public recognition of the financial assistance received from the 2005 Canada Games Building Dreams and Champions Legacy Program.

All programs and services that receive funding through the 2005 Canada Games Building Dreams and Champions Legacy Program are required to publicly acknowledge the program for its financial support.

The purpose of this recognition is to ensure that the public is aware of how the surplus generated from the 2005 Canada Summer Games in Regina continues to benefit not only the City of Regina, but the entire province of Saskatchewan as well.

How

Logo Recognition of the 2005 Canada Games Building Dreams and Champions Legacy Program must include the Canada Games Council and the 2005 Canada Summer Games logos. Here is an example of the proper method for displaying financial recognition:



Please Note: These logos are not to be altered in any way, and must receive equal prominence to logos of similar contributors and appear as distinct elements with a reasonable amount of white space around each logo.

Phrase Recognition: If space does not permit the use of the logos or the medium is not appropriate, such as a radio advertisement, an appropriate phrase may be substituted: Possible phrases include:

- We acknowledge the financial assistance of the 2005 Canada Games Building Dreams and Champions Legacy Program.
- Project funded by the 2005 Canada Games Legacy Plan Building Dreams and Champions Legacy Program.
- With the participation of the 2005 Canada Games Legacy Plan Building Dreams and Champions Legacy Program.

When

Once your funding has been approved, you can recognize that support at the following venues:

- The project launch
- Opening or unveiling ceremonies
- Media interviews and/or announcements
- After the successful completion of the project

Where

Public recognition should also appear in all print and spoken educational, public or financial materials and activities such as: news releases, speeches, audio-visual materials, financial and annual reports, brochures, posters, advertisements, websites, event programs, and other publications.

For more information or to receive the logos, contact Pat Rediger at (306) 780-9307 or email prediger@sasksport.sk.ca.