

The total annual economic impact of sport and recreation in Saskatchewan is \$1.14 billion and sustains 10,432 jobs.

(2003 KPMG Economic Impact Study)

SPORT IT'S MORE THAN A GAME

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Daily physical activity has positive effects on student performance and academic achievement.

(R.J. Shepherd from www.saskatchewaninmotion.ca)



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Encourage and motivate children to participate in regular physical activity because the habits they establish in childhood carry over to adulthood.

[K.F. Janz, J.D. Dawson & L.T. Mahoney (2000) from www.saskatchewaninmotion.ca]

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SPORT IT'S MORE THAN A GAME

Sport is more than scoring goals...

Sport is setting and achieving them.

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A child is much more likely to participate in sport if a parent is either a participant or a volunteer.

(Kremerik, 2000)

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Sport doesn't just build better athletes...

Sport builds better people.

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